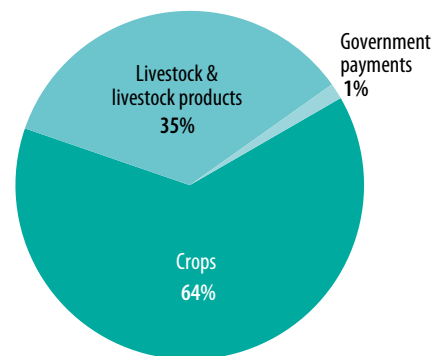
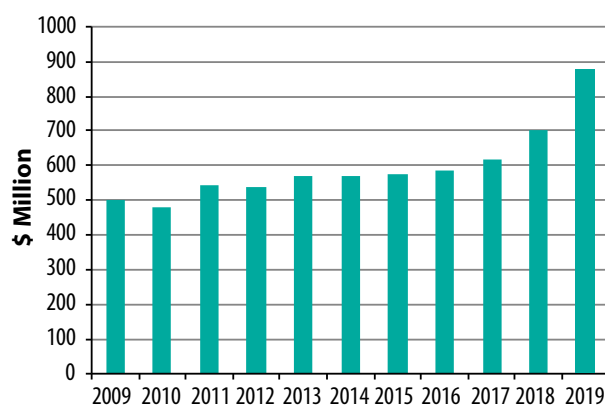


The agriculture and agri-food sector is an important component of the provincial economy, generating employment, income and nourishment to both rural and urban communities. The sector combines 2,255 farms and 147 processing plants to produce farm cash receipts of \$872 million and processed agri-food products worth over \$1 billion. New Brunswick enjoys one of the highest levels of value-added processing in the country from its agriculture and agri-food sector with around 80 per cent of the province's agriculture production being processed in-province before reaching the market. The sector has an extensive network of export markets comprising 75 countries, with total exports estimated at \$531 million in 2019. The sector is quite diverse with over 30 commodities being produced in New Brunswick. Potatoes, dairy products, chicken, floriculture, nursery and sod, cattle and calves, and tree fruits and berries accounted for about 57 per cent of total farm cash receipts in 2019. In terms of employment, the sector generated 9,215 full-year equivalent jobs in primary production and secondary processing activities.

2019 Farm Cash Receipts: \$872 million



Total Farm Cash Receipts: 2009-2019



Agriculture and Agri-Food Industry

Number of farms (2016 Census of Agric.)	2,255
Farmland, hectares (2016 Census of Agric.)	338,046
Land in crops, hectares (2016 Census of Agric.)	139,416
Total farm assets	\$3.5 billion
Farm cash receipts	\$872 million
Number of processing plants	147
Shipments of processed food products ¹	Over \$1 billion
Agri-food exports	\$531 million
GDP (direct)	\$971 million
Employment, farm ²	4,035
Employment, processing ³	5,180

¹ Estimate.

^{2,3} Full-year equivalent jobs.

Major Crops - Production Area (Hectares)

	2018	2019
Potatoes	21,044	21,408
Blueberries	15,448	15,492
Oats	8,900	7,600
Barley	4,500	5,500
Soybeans	5,700	4,500
Grain corn	6,100	3,700

Major Commodities - Value (\$ million)

	2018	2019
Potatoes	171.7	166.8
Dairy products	112.3	115.7
Chicken ⁴	74.3	74.3
Floriculture, nursery & sod	46.9	48.1
Cattle and calves	45.3	46.4
Tree fruits & berries	38.1	44.1
Eggs	26.8	28.5
Grains & oilseeds	26.1	23.6
Maple products	13.7	23.2
Christmas trees	14.7	13.4
Hogs	12.0	12.3
Field vegetables	7.6	7.8
Turkey ⁵	8.7	7.7
Government payments	14.8	12.9
Other ⁶	88.1	247.9

⁴ Chicken receipts for New Brunswick were suppressed by Statistics Canada. As a result, receipts were estimated based on data retrieved from Chicken Farmers of Canada.

⁵ Turkey receipts for New Brunswick were suppressed by Statistics Canada. As a result, these are estimates retrieved from Turkey Farmers of Canada.

⁶ Cannabis receipts for New Brunswick were suppressed by Statistics Canada. As such, they are included in the category "Other".

Exports of Agri-Food Products

By Country	\$ Million	
	2018	2019
United States	384.1	465.6
Costa Rica	9.6	8.5
Mexico	7.8	7.4
Japan	5.8	4.7
United Arab Emirates	3.7	4.2
Bahamas	3.1	3.5
Kuwait	2.6	3.2
Denmark	2.6	2.7
Panama	1.9	2.4
Iceland	1.7	2.1
Other	25.7	26.7
Total	448.6	531.0

By Commodity	\$ Million	
	2018	2019
Potato and potato products	284.8	320.8
Live trees, plants and flowers	34.4	36.4
Animal feed	27.9	33.3
Preparations of grains	16.6	29.4
Live animals	20.8	22.7
Wild blueberries	4.5	21.7
Preparations of nuts and seeds	22.6	20.0
Maple products	9.7	10.8
Beer	7.9	7.7
Preparations of vegetables (other than potatoes)	4.5	5.4
Other	15.0	22.6
Total	448.6	531.0

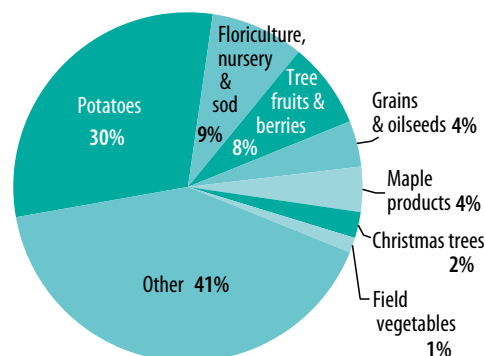
Note: Due to rounding, numbers in the above tables may not add up precisely to the totals provided.

Source: Statistics Canada, CATSNET Analytics (November 2020).

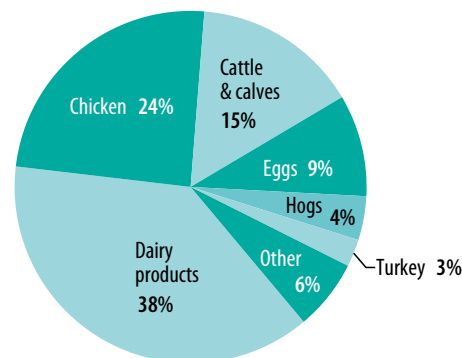
2019 Highlights

- Compared to 2018, New Brunswick farm cash receipts increased by \$172 million (24 per cent) to reach a record high \$872 million in 2019. New Brunswick posted the highest receipts in Atlantic Canada. Crop receipts rose by 44 per cent, while livestock receipts increased slightly by one per cent and program payments fell by 13 per cent.
- Potato receipts totaled \$167 million in 2019, down three per cent (\$4.8 million) from 2018. This resulted from a decrease in marketed production of the 2018 crop, due to lower harvested area coupled with higher cullage rates, outweighing a rise in price. Note, the majority of the 2018 potato crop was marketed in 2019.
- Blueberry receipts increased notably by 32 per cent (\$7.7 million) to total \$32 million in 2019, as a result of greater quantity sold and price.

Total Crop Receipts in 2019: \$555 Million



Total Livestock Receipts in 2019: \$305 million



- Receipts from grains and oilseeds decreased by \$2.5 million (nine per cent) to \$24 million in 2019, due mainly to declines in soybean and grain corn receipts. Particularly, soybean receipts fell by \$2.1 million (32 per cent) and grain corn receipts by \$1.8 million (16 per cent). These decreases resulted largely from lower marketings, due to lower seeded area and yield.
- Revenues from maple products rose significantly by 69 per cent (\$9.5 million) to reach \$23 million in 2019, due to record high production levels, following a very challenging year prior.
- Cannabis receipts were suppressed for New Brunswick due to confidentiality requirements. Nonetheless, it is evident that cannabis receipts were largely responsible for the significant boost in the province's crop revenues in 2019, which was the first full year of legalized recreational use.
- Dairy receipts amounted to \$116 million in 2019, about three per cent (\$3.4 million) higher than the previous year. This resulted from an increase in price outweighing a drop in marketed production. Particularly, prices were driven up by higher production costs.
- Revenues from cattle and calf production grew by \$1.1 million (two per cent) to \$46 million in 2019, principally due to a rise in marketings.
- Receipts from eggs increased by \$1.7 million (six per cent) to reach \$29 million in 2019, due to increases in price and quantity sold.
- Program payments totaled \$13 million in 2019, down \$1.9 million (13 per cent) from the previous year. Agri-Stability and Crop Insurance payments fell the most notably, by \$5.2 million and \$1.7 million, respectively. On the other hand, dairy producers received the first instalment of the Dairy Direct Payment Program, amounting to \$5.2 million. This program provides support to dairy producers as a result of market access commitments made under recent trade agreements.
- New Brunswick exported \$531 million worth of agri-food products in 2019, up \$82 million (18 per cent) from 2018. Sales to the United States increased the most, by \$81 million (21 per cent) to \$466 million.
- Exported agri-food products that rose most in value include: potato and potato products, by \$36 million (13 per cent), wild blueberries, by \$17 million (385 per cent), and preparations of grains, by \$13 million (77 per cent).