



Ensemble pour vaincre
la pauvreté
Overcoming Poverty **Together**

Economic and Social Inclusion Corporation

2018-2019 Annual Report



The Economic and Social Inclusion Corporation (ESIC)
Annual Report 2018-2019

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July 2019

PRINT (bilingual): ISBN: 978-1-4605-2089-5
PDF (Eng.): ISBN: 978-1-4605-2090-1
PDF (Fr.): ISBN: 978-1-4605-2091-8

12299 Printed in New Brunswick

Transmittal letters

From the Minister to the Office Lieutenant-Governor

Office of the Lieutenant-Governor of New Brunswick

Pursuant to subsection 28(1) of the *Economic and Social Inclusion Act*, it is my privilege, as Minister responsible for the New Brunswick Economic and Social Inclusion Corporation, to submit the Annual Report of the corporation for the fiscal year April 1, 2018, to March 31, 2019.

Respectfully submitted,



Honourable K. Dorothy Shephard

Minister responsible for the New Brunswick Economic and Social Inclusion Corporation

From the President to the Minister

Honourable K. Dorothy Shephard

Minister responsible for the New Brunswick Economic and Social Inclusion Corporation

Madam:

I am pleased to be able to present the Annual Report describing operations of the New Brunswick Economic and Social Inclusion Corporation for the fiscal year April 1, 2018, to March 31, 2019.

Respectfully submitted,



Éric Beaulieu

President

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Minister's message

As Minister responsible for the Economic and Social Inclusion Corporation, I am pleased to report on the activities of the corporation for fiscal year 2018-2019.

Overcoming Poverty Together: The New Brunswick Economic and Social Inclusion Plan is a non-partisan initiative which, from the outset, has been adopted unanimously by all Members of the Legislative Assembly. The Board of Directors of the Economic and Social Inclusion Corporation includes three ministers from the government and one elected member of the Official Opposition, in addition to persons living or having lived in poverty and representatives of the non-profit and business communities.

New Brunswick's economic and social inclusion efforts to-date have been marked by a commitment from all sectors to work together to reduce poverty and to create a province where all citizens are able to fully participate.

Although this past year saw a change of government, work to implement *Overcoming Poverty Together* continued unabated, thanks to the hard work of the twelve community inclusion networks (CINs). The CINs are at the heart of the plan and are supported by the Economic and Social Inclusion Corporation. Over the years, the CINs have managed to create a movement of community engagement which is unprecedented in the province. I congratulate and thank them for their dedication. The reader will be able to see their results in the section of this report dedicated to the networks.

On a personal note, I am humbled that the Premier has asked me to take on the role of minister responsible for ESIC, and to sit at ESIC's board of directors as a co-chair. I have had the privilege to be a representative of the Government of New Brunswick, and of the Official Opposition, on this board since 2012. The issue of poverty reduction is particularly close to my heart. Poverty is a complex issue. It is important that all members of our society work together to provide opportunities for all New Brunswickers to reach their potential.

I want to remind the reader that *Overcoming Poverty Together* is not a government plan or a business plan, or a non-profit plan or a citizen's plan. It is the New Brunswick plan, created by New Brunswick, for New Brunswick. Because everyone has a role to play in the process of improving the lives of our fellow citizens.

During the last two months of fiscal year 2018-2019, ESIC has embarked on one of the most comprehensive and inclusive public engagement processes we have seen to date that will lead to the renewal of *Overcoming Poverty Together*. A new plan should be ready to roll out in 2020.

In closing, I would like to extend my sincere thanks to the members of the CINs, their project partners, as well as ESIC board members and staff for their work over the past year. Your dedication, commitment, and cooperation speak to the vitality of the community development and capacity-building movement spreading through our province.



Honourable K. Dorothy Shephard

Minister responsible for the Economic and Social Inclusion Corporation

Co-Chairs' message

Another busy and productive year has just passed for the Economic and Social Inclusion Corporation, the Community Inclusion Networks and the many economic and social inclusion stakeholders.

Initiatives stemming from *New Brunswick's Economic and Social Inclusion Plan* and the regional plans have significantly changed the lives of New Brunswick men, women and children. These initiatives have improved the quality of life of participants.

Some of the milestones in the past fiscal year include:

- Report from the Advisory Committee on Living Wage and Pay Equity
- Report from the Advisory Committee on One-Stop-Shop
- Development and roll-out of the renewal process of *Overcoming Poverty Together*, which included:
 - Publication of a discussion paper – *Looking Back to Move Forward* – that provides an overview of New Brunswick's achievements in poverty reduction and economic and social inclusion over the past decade
 - The most comprehensive public engagement process to date, which includes an online survey, more than 40 public dialogues, eight sectorial dialogues, focus groups with people living in poverty and a call for briefs

Over \$900,000 in funding from ESIC went towards community projects. Projects funded by ESIC generate community engagement that comes in various ways: financial contribution, in-kind donations and volunteer time. The percentage of community investment per project in 2018-2019 – 85 per cent - is a representation of this community engagement.

The board applauds the Government of Canada for releasing its first federal poverty reduction strategy, which is based on both the provision of basic needs, social inclusion and the long-term protection of economic self-sufficiency. The board commends the Government of Canada for its commitment to continued collaboration with stakeholders through the development of a National Advisory Council on Poverty. ESIC will continue to work in alignment with the Government of Canada to enhance the economic and social inclusion of New Brunswick residents.

The past fiscal year saw a change of government following a provincial election in September 2018. We thank the past government for its continued support to *Overcoming Poverty Together*. The newly elected government has appointed three ministers to ESIC's board of directors, and has reiterated its commitment to the plan and to ESIC.

Poverty is a complex issue that goes beyond an individual's income. Many factors can increase the odds of living in poverty: some are systemic and based on life conditions, while others are due to unexpected life circumstances. There have been many advances in poverty reduction in New Brunswick, however, there will always be challenges to face.

We wish to praise the twelve Community Inclusion Networks (CINs) for their outstanding work in the past year. These networks are very active in their communities, and year after year, they succeed in bringing together citizens, groups and other partners to help their fellow citizens improve their quality of life.

We also thank the members of ESIC's board of directors. These men and women from around the province represent the four activity sectors. As with the CIN representatives, they dedicate many hours of their precious time to improving the quality of life of many New Brunswickers.

ESIC's board of directors is supported daily by a small but efficient team of employees. We appreciate their efforts and commitment. We hope we can continue to count on the support of all New Brunswick stakeholders and residents as we move forward with this innovative and unique social project.

Monique Richard
Nick Ganong
Roger Martin
K. Dorothy Shephard

Contact information

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ESIC team

Stéphane Leclair, Executive Director
Althea Arsenault, Manager of Resource Development
Lise Gallant, Research Analyst
Marc Gosselin, Coordinator
Martine Lavallée, Coordinator
Scott MacAfee, Coordinator
Marie-Ève Grégoire, Administrative Assistant
Melanie Ryall, Coordinator
Michelle Caissie, Administrative Assistant

Board of directors

(as of March 31, 2019)

President

Eric Beaulieu, Deputy Minister, Social Development

Co-chairs

Monique Richard – Citizens, Saint-Ignace
Honourable K. Dorothy Shephard – Minister responsible, Saint John
Nick Ganong - Business sector, St. Stephen
Roger Martin – Non profit, Dieppe

Citizens who live or have lived in poverty

Juanita Black, Saint John
Paul Levesque, Edmundston
Jennifer Melanson, Upper Coverdale
Angel Michaud, Perth-Andover
Beverly Wilcox, Bathurst

Non-profit sector

Juliette Breau, Tracadie
Shelley Clayton, Fredericton

Business sector

Michel Guitard, Campbellton
Brittany Merrifield, Saint John

Provincial government

Honourable Bill Oliver – Minister of Transportation and Infrastructure, Kiersteadville
Honourable Sherry Wilson - Minister responsible of Service New Brunswick, Moncton

Official opposition

Cathy Rogers – MLA, Moncton

Mandate

The prevention and reduction of poverty in New Brunswick is very complex. The causes and effects are many, and not one solution is universal in preventing or eradicating poverty. No matter how poverty is defined, it is an issue that requires everyone’s attention. It is important that all members of our society work together to provide opportunities for all New Brunswickers to reach their potential.

Following an extensive engagement process based on public dialogue with New Brunswickers from all walks of life, the province’s first poverty reduction plan, *Overcoming Poverty Together: The New Brunswick Economic and Social Inclusion Plan, 2009-2014* (OPT1) was developed. The Economic and Social Inclusion Corporation (ESIC) was established to implement and manage this unique approach to addressing the issue of poverty in New Brunswick.

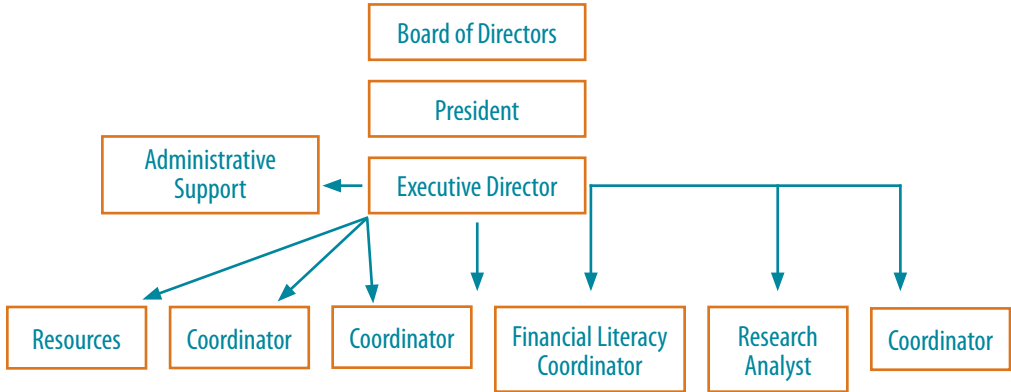
ESIC was established:

- 1. To ensure the implementation of OPT and development and adoption of any other economic and social inclusion plan;

- 2. To co-ordinate and support the Community Inclusion Networks (CINs) in developing their plans and in reaching objectives of the provincial plan set out in their regional plans;
- 3. To administer the Economic and Social Inclusion Fund established under section 29 of the *Economic and Social Inclusion Act*; and
- 4. To exercise the other functions or activities authorized or required by this act or the regulations or as directed by the Lieutenant-Governor in Council.

In addition, the Economic and Social Inclusion Act stipulates that a new economic and social inclusion plan shall be adopted every five years through a public engagement process led by ESIC. A second plan, *Overcoming Poverty Together: The New Brunswick Economic and Social Inclusion Plan (2014-2019)* (OPT2) was created and is implemented to build on the success of OPT1.

ESIC is governed by a board of directors. The board met four times in 2018-2019. As per the Economic and Social Inclusion Act, the board administered the business and affairs of the corporation, including financial, operational, setting policies and monitoring the progress of OPT.



Historical background

In October 2008, the provincial government announced a public engagement initiative that gave New Brunswickers the opportunity to become involved in reducing and preventing poverty. It was decided that everyone should be included in finding solutions to the economic and social problems related to poverty.

After a comprehensive consultation process that included almost 2,500 participants, including people living in or who have experienced poverty, representatives from the non-profit community, the business community, the provincial government and the official Opposition, *Overcoming Poverty Together (OPT1)* was developed and adopted.

The Economic and Social Inclusion Corporation (ESIC) was created to incubate, foster and drive the plan. The *Economic and Social Inclusion Act* was adopted at the Legislative Assembly of New Brunswick to support the plan and the corporation's efforts in its implementation.

The act stipulates that the plan must be renewed every five years through a public engagement process. In the fall of 2013, ESIC conducted a second public engagement initiative – Public Dialogues – which led to the creation of a second plan, *Overcoming Poverty Together 2014-2019 (OPT2)*.

Vision

Through the collaboration of governments, business and non-profit sectors, persons living in poverty and individuals – all men, women and children in New Brunswick – shall have the necessary resources to meet their basic needs and to live with dignity, security and good health. Furthermore, all New Brunswickers shall be included as full citizens through opportunities for employment, personal development and community engagement.

Delivery and accountability

The success of the poverty reduction initiative has its roots in the recognition that all individuals and sectors of society play a key role in the reduction of poverty. There is an ongoing commitment to continue this partnership in a governance model with the following components:

1. Community economic and social inclusion networks established at the local level composed of representatives of persons living in poverty, non-profit, business and government sectors.
2. A provincial economic and social inclusion board consisting of representatives of the provincial government (ministers and deputy ministers), community, business and low-income persons, presided over by four co-chairs.
3. A co-ordination unit providing coordination and administrative support to the board and community inclusion networks.

OPT2 (2014-2019)

The New Brunswick *Economic and Social Inclusion Act* states that a new economic and social inclusion plan shall be adopted every five years through a public engagement process led by The process for OPT2 took place in the fall of 2013 in collaboration with the CINs and consisted of the following phases:

- Gathering of comments through public dialogues, meetings with regional and provincial stakeholders and online submissions;
- Analysis of the information and development of the plan; and;
- Analysis and approval by ESIC's Board of Directors.

Nearly 750 people took part in public dialogue sessions in 12 regions throughout the province. About 50 community organizations sent in briefs and participated in sessions held for regional and provincial agencies. Close to 500 comments were received online.

Almost 5,000 comments were collected through the entire process. This resulted in the development of 28 priority actions that capture the essence of the discussion. These actions are the heart of the plan and have been categorized into the four pillars outlined below.

The ESIC Board of Directors approved the new plan in the spring of 2014, and it was unveiled at a news conference in May 2014. Its implementation started at the end of 2014.

For more information:

[Overcoming Poverty Together: The New Brunswick Economic and Social Inclusion Plan \(2014-2019\)](#)

OPT2 places emphasis on community capacity-building. It recognizes that each individual and community has a role to play in fostering economic and social inclusion and suggests that communities be empowered to tackle poverty reduction and other issues in New Brunswick.

Global objective

In keeping with OPT1, continued focus is put toward fostering the economic and social inclusion of all New Brunswickers and reducing poverty through increased community capacity and collaboration of the four sector partners. Ongoing emphasis will be placed on reducing income poverty by 25 per cent and deep income poverty by 50 per cent.

Priority actions

OPT2 includes 28 priority actions, grouped in four pillars:

- **Pillar 1** – Community empowerment includes actions addressing community development, communication and networking and volunteerism.
- **Pillar 2** – Learning includes actions addressing child and youth education and adult education, training and preparation for work.
- **Pillar 3** – Economic inclusion includes actions addressing participation in the labour market and business activity.
- **Pillar 4** – Social inclusion includes actions addressing food security and healthy food availability, housing and transportation.

Economic and Social Inclusion Corporation Advisory Committees

One Stop Shop

Mandate

The mandate of the Advisory Working Group on One Stop Shop was to:

- Research and document the various ways and methods that information about government and non-profit programs and services is made available to the public.
- Recommend a strategy that supports the creation of a one stop shop that provides updated information about government and non-profit programs. The strategy will also include a detailed implementation plan.

The members have been selected based on their expertise related to information sharing and communication issues in New Brunswick, particularly in relation to those living in poverty. Members, outside of government representatives, have been selected based on their individual capacity and therefore, are not to directly represent or speak on behalf of their affiliates when providing advice and recommendations. Members serve in the best interests of all New Brunswickers in identifying options to address the issues.

Members

- J. (Joe) A. D’Ettore, Chair, Moncton
- Anne Baldaro, Fredericton
- Juanita Black, Saint John
- Heather Chase, Blacks Harbour
- Robert Cormier, Moncton
- Linda Dalpé, Caraquet
- Gail Farnsworth, Nackawic
- Haley Flaro, Fredericton
- Randy Hatfield, Saint John
- Rob Horwood, Fredericton
- Jennifer Melanson, Upper Coverdale
- Jeff Richardson, Fredericton
- July Synnott, Goodwin Mills

Reporting

The committee was responsible to the ESIC Board of Directors.

The committee started its work in April 2017 and submitted its report and recommendations to ESIC’s Board of Directors in May 2018

Living Wage/Pay Equity

The Economic Inclusion pillar of the OPT2 plan includes actions addressing living wage and pay equity.

Mandate

The mandate of the committee is to

- Explore the concept of living wage; and
- Consider the creation of comprehensive pay equity legislation.

Members

- Steve Lambert, Chair, Campbellton
- Jean-Claude Basque, Moncton
- Melissa Candy, Fredericton
- Roger Martin, Dieppe
- Nicole McCarty, Fredericton
- Mary O’Leary, Florenceville
- Marci Osmond, Fredericton
- Johanne Perron, Moncton
- Tanna Pirie-Wilson, Tobique First Nation
- Brian Saunders, Fredericton

Reporting

Members of the committee include individuals with lived experience, representatives from the board, and employees from government departments with expertise related to living wage and pay equity in New Brunswick.

The Province of New Brunswick has a *Pay Equity Act* ensuring that, in the public sector, employees receive equal pay for work of equal value. The possibility to extend the legislation to the private sector, and particularly, to businesses with which the government has service agreements was considered through the committee.

The concept of living wage refers to the income needed for an individual or family to meet their basic needs to maintain a safe and decent standard of living and to save for future needs and goals. Examined in other jurisdictions, this concept was explored through the committee to determine its practicality and relevance in New Brunswick.

The committee has developed a jurisdictional review and an options paper for living wage and pay equity.

The committee started its work in April 2017 and submitted its report and recommendations in May 2018.

Community Inclusion Networks (CINs)

The *Economic and Social Inclusion Act* sets the framework for 12 Community Inclusion Networks (CINs) to be established either independently or through the support of existing community-oriented organizations. The CINs' objectives are to identify, through a collaborative process, regional poverty issues and priorities; and to develop and implement a regional poverty reduction plan that aligns with OPT1 and OPT2.

The CINs are at the heart of building community capacity and raising the level of engagement through collective and collaborative impact. They play a co-ordination role with local organizations and support them in the development and implementation of diverse community projects that promote economic and social inclusion with the aim of reducing poverty. The CINs provide a new model for economic and social inclusion. Rather than relying on the various levels of government to eradicate poverty, ESIC in partnerships with the CINs have empowered communities and individuals to participate and contribute collectively.

There were eight meetings between ESIC and the CINs during 2018-2019. These meetings provided an opportunity for the CINs and ESIC to share information, knowledge, resources and best practices.



Provincial picture

Value of projects in communities (including ESIC's funding)	\$6,212,179
Value of leverage by communities	\$5,306,561
Percentage of investment by the communities	85%

Note: This table reflects projects that received funding from ESIC. The CINs were involved in additional community development projects that were not funded by ESIC.

Projects funded by ESIC generate community engagement that comes in various ways: financial contribution, in-kind donations and volunteer time. The percentage of community investment per project is a representation of this community engagement.

The following are the 2018-2019 projects initiated by the CINs and that received funding from ESIC.

Region 1

WA Action

Communities served:

Greater Moncton, Westmorland County and Albert County

Amount invested in projects by ESIC in 2018-2019:

\$48,400

Total leveraged by the community:

\$718,384

Total value of projects:

\$766,784

Percentage of investment by the community:

94%

Number of projects:

3

Projects funded by ESIC in 2018-2019:

- Learners in Action - Support to help expand local food access, food literacy, and food skills to school children in Southeast NB.
- Inspiration Café – Transition to work training social enterprise.
- Increasing Efficiency Literacy and Building Community – Draft proofing parties to retrofit older homes to make them more energy efficient, and reduce cost of heating for low income families.

Region 2

Living SJ

Host:

Enterprise Saint John

Communities served:

Greater Saint John, Sussex, Queens East and Kings East

Amount invested in projects by ESIC in 2018-2019:

\$50,000

Total leveraged by the community:

\$393,876

Total value of projects:

\$443,876

Percentage of investment by the community:

89%

Number of projects:

4

Projects funded by ESIC in 2018-2019:

- Crescent Valley Greenhouse / Garden – Volunteer and resource coordinator of a new greenhouse and garden in Crescent Valley.
- Enhancing Community Schools Integration – Coordination of all the school food programs in Saint John area schools.
- Learning Exchange - Coordinator – Community Benefit agreement to connect trainees to employers during the construction of regional infrastructure.
- Working 4 Change: Learn & Go 2.0 - Community leadership capacity building.

Region 3

Greater Fredericton Community Inclusion Network

Host:

Greater Fredericton Social Innovation Inc.

Communities served:

Fredericton, York South, Tracy, Oromocto, Gagetown, Sunbury County, Queens North, Minto and Chipman

Amount invested in projects by ESIC in 2018-2019:

\$55,000

Total leveraged by the community:

\$1,166,010

Total value of projects:

\$1,221,010

Percentage of investment by the community:

95%

Number of projects:

3

Projects funded by ESIC in 2018-2019:

- The Ville Impact Market – Mobile market to sell locally grown produce.
- Housing First Fredericton - Building for Success – Project manager for the development of affordable micro homes to house the homeless.
- Creating Affordable Transportation Solutions in Fredericton – Study of existing transportation system to optimise for persons living in low income.

Region 4

North West Community Inclusion Network

Host:

L'Atelier R.A.D.O. inc.

Communities served:

Madawaska County, Grand Falls, Drummond

Amount invested in projects by ESIC in 2018-2019:

\$98,767

Total leveraged by the community:

\$294,636

Total value of projects:

\$393,404

Percentage of investment by the community:

75%

Number of projects:

8

Projects funded by ESIC in 2018-2019:

- Food Security in the North West region – Establishment of a regional Food Security Network.
- Dexter Depot – Social enterprise offering training and employment opportunities to adults with intellectual disabilities.
- Development of the Community Food Centre.
- Financial Literacy – Training.
- Pre-vocational project – Transition to work program.
- Reintroduction project – Reintroduction of people with mental health challenges into the workforce.
- Halte Livres – Supplied community groups with materials to build small free libraries across the region.
- Service AUTO-nomie – Community bus providing alternative transportation in the Edmundston area.

Region 5

Restigouche Community Inclusion Network

Communities served:

Restigouche County

Amount invested in projects by ESIC in 2018-2019:

\$99,977

Total leveraged by the community:

\$428,883

Total value of projects:

\$528,761

Percentage of investment by the community:

81%

Number of projects:

5

Projects funded by ESIC in 2018-2019:

- Jardin centre apprentissage Saint-Quentin
- Jardin culturel – Le Rendez-Vous
- Restigouche Community Transport communautaire Restigouche
- Support for Women's Economic Security
- Cuisine Collective

Region 6

Chaleur Community Inclusion Network

Host:

CBDC Chaleur

Communities served:

Pabineau First Nation, New Bandon, Allardville, Beresford, Nigadoo, Petit-Rocher, Pointe-Verte, Bathurst.

Amount invested in projects by ESIC in 2018-2019:

\$100,000

Total leveraged by the community:

\$299,050

Total value of projects:

\$399,050

Percentage of investment by the community:

75%

Number of projects:

4

Projects funded by ESIC in 2018-2019:

- Chaleur Transportation Co-operative – Volunteer driver service for the Chaleur region.
- Community Kitchen – La Barque.
- Healthy & Happy After School Program.
- Food Security: A community issue (Phase 2) – Food Security Network coordination.

Region 7

Northumberland Community Inclusion Network

Host:

Miramichi Adult Learning Inc.

Communities served:

Miramichi and surrounding area

Amount invested in projects by ESIC in 2018-2019:

\$79,802

Total leveraged by the community:

\$108,210

Total value of projects:

\$188,012

Percentage of investment by the community:

58%

Number of projects:

4

Projects funded by ESIC in 2018-2019:

- Northumberland Community Transportation Project Phase II and III.
- Esgenoopetitj Community Learning Garden.
- Eating for Health – Food Security Network.
- Newcastle Tool Library – Library members to borrow tools and other items on demand.

Region 8

Vibrant Communities Charlotte

Communities served:

Charlotte County

Amount invested in projects by ESIC in 2018-2019:

\$100,000

Total leveraged by the community:

\$885,245

Total value of projects:

\$985,245

Percentage of investment by the community:

90%

Number of projects:

6

Projects funded by ESIC in 2018-2019:

- BGCCC: Youth Centre and Leaders in Training 2018/2019 – Leadership training for low income youth.
- Charlotte Dial-A-Ride – Volunteer Driving service.
- Creating Possibilities for Students and families within Charlotte Co. – Coordinated initiatives to improve the literacy and numeracy within Charlotte County children and families.
- Creating Possibilities for Students and families at Milltown Elementary School - Building on Success.
- VCCC CEDC Launch – Community Economic Development Corporation project launch.
- Pre-employment training for aquaculture sector – Training for unfilled jobs in Charlotte Co.

Region 9

Inclusion Network of Central New Brunswick

Communities served:

Part of York County, Blissfield, Ludlow, Doaktown, Harvey, McAdam, Nackawic

Amount invested in projects by ESIC in 2018-2019:

\$57,171

Total leveraged by the community:

\$413,990

Total value of projects:

\$471,161

Percentage of community investment:

88%

Number of projects:

5

Projects funded by ESIC in 2018-2019:

- McAdam Transportation – Bus service.
- McAdam Library Kids Corner – Area of the Library specially designed to maximise learning and literacy for youth.
- Education for a Better Future.
- Pass the Butter Please – Food Security and Community Gatherings.
- Just Friends Food Bank – Expansion of community kitchen to put on cooking and nutrition classes.

Region 10

Carleton-Victoria Community Inclusion Network

Communities served:

Carleton County and part of Victoria County

Amount invested in projects by ESIC in 2018-2019:

\$41,000

Total leveraged by the community:

\$70,500

Total value of projects:

\$111,500

Percentage of community investment:

63%

Number of projects:

3

Projects funded by ESIC in 2018-2019:

- Hop On and Let's Go – Transportation service to enable low income youth participation in recreation programs.
- Tobique Tumblers – Composting at Wolastoqiyik Education garden.
- Community Food Security Network Coordinator – Coordinate a food security network for Carleton-Victoria.

Region 11

Kent Community Inclusion Network

Communities served:

Kent County

Amount invested in projects by ESIC in 2018-2019:

\$99,880

Total leveraged by the community:

\$332,695

Total value of projects:

\$432,575

Percentage of community investment:

77%

Number of projects:

4

Projects funded by ESIC in 2018-2019:

- TC-Kent – Dial-a-ride volunteer driver program providing key service to the most vulnerable in Kent County.
- Atelier du Réseau: Breaking social isolation.
- Bouctouche Farmers' Market Microenterprise Dev. Incubator Pilot Project (Phase 2) – Planting the Seeds.
- Social innovation in rural areas – Developing start-ups in rural Kent.

Region 12

Community Inclusion Network Acadian Peninsula

Communities served:

Parts of Gloucester County, Alnwick, Neguac, Tabusintac and Eskinuopitijik First Nation.

Amount invested in projects by ESIC In 2018-2019:

\$75,720

Total leveraged by the community:

\$195,081

Total value of projects:

\$270,801

Percentage of community investment:

72%

Number of projects:

5

Projects funded by ESIC 2018-2019:

- Familles et papilles – Building a support network for parents living in low income through food.
- Déplacement péninsule 2018-2019 – Volunteer Driver Service.
- Pensez-Frais 2019 – Fresh food box bulk-buying program
- Vélo Plus -
- Jeanne-D'Arc -

Financial Literacy

In 2011, ESIC started collaborating with the Canada Revenue Agency (CRA) and the Department of Social Development (SD) of New Brunswick to promote Community Volunteer Income Tax Program (CVITP). The program, called Get Your Piece of the Money Pie in New Brunswick, has been greatly promoted by ESIC ever since.

Individuals and families on low income who do not file their yearly income tax miss out on several provincial and federal tax credits and benefits that will help improve their lives, as eligibility to these programs is income based.

The strength of NB’s Money Pie project is the collaborative partnerships developed amongst the organizations. ESIC is project lead and assists CRA in connecting with individuals and communities, enabling the program to expand throughout the province. Get Your Piece of the Money Pie is unique in that it is a provincially operated program connecting provincial and federal departments

and agencies like Service Canada and the New Brunswick Public Library Service. In addition, a Financial Literacy Coordinator was hired to assist with the project.

In 2019 for a third consecutive year, ESIC, CRA and Service Canada teamed up as part of a project of eight super clinics held throughout the province. New Brunswickers with a modest income who participated at these super clinics were able to file their taxes, get their children a Social Insurance Number and sign them up for the Canada Learning Bond all at the same time and location. Information on other programs and possible benefits for their family was also provided at these clinics.

For the 2018 tax filing season that took place in the winter of 2019, ESIC significantly increased the promotion of the Get Your Piece of the Money Pie project, including the super clinics, with an awareness campaign on radio, and Facebook.

Tax Season	2010	2011	2012	2013	2014	2015	2016	2017	2018
Volunteers	363	352	443	579	539	450	571	571	758
Returns filed	13,969	14,481	17,705	17,763	20,124	21,402	22,671	23,389	23,667
# of clinics	61	62	68	89	99	125	166	177	236
\$ Benefits accessed		\$22.57M	\$25.96M	\$29.40M	\$32.36M	\$35.84M	\$38.87M 72% increase since 2011	\$46.8M + 107% increase since 2011	Not available yet

Source: Revenue Canada, Community Volunteer Income Tax Program (CVITP)

Canada Learning Bond

ESIC is leading in New Brunswick the promotion of the Canada Learning Bond (CLB) which is a benefit offered by the Department of Employment and Social Development Canada (ESDC). The CLB is free money to children born after 2004, with a family net income of less than \$46,605 (2018 tax year).

Eligible children receive \$500, and will receive \$100 more for each year they are eligible (to age 15 or a maximum of \$2,000).

Benefits are also available for all the years the child was eligible prior to the application.

The money must be deposited into an appropriate child’s RESP and can be used to help pay for education or training after high school.

No contribution is ever required to get the grant and parents/grandparents can open the account for free. Parents/grandparents need a social insurance number for the primary caregiver and the eligible child.

ESIC promotes the CLB through a partnership with Smart Saver under the Omega Foundation in Toronto. The partnership allows for easy, online application for the CLB.

The CLB is promoted via posters, mail inserts, sign-up events, web, Facebook, through various GNB departments and organizations. An ESIC staff member is also the National Co-Chair for ESDC's CLB Champions Network which is a working group of cross-Canada organizations that actively promote the CLB.

In February 2019, for the second year, ESIC worked in collaboration with Employment and Social Development Canada (ESDC) to cross promote an ESDC direct mailing to NB children and their families who are eligible for the CLB and inform them about the "Get Your Piece of the Money Pie" Super Clinics. The mailing was successful with 380 children signing up for the CLB compared to 24 in 2017 and 118 in 2018.

<http://www2.gnb.ca/content/gnb/en/departments/esic/bond.html>

Financial Education Network (FEN)

The Financial Education Network (FEN) is a group of government, non-profit, and private organizations that have come together to provide New Brunswickers with increased access to the knowledge, skills and tools needed to help them make responsible and informed financial decisions. ESIC is one of the founding members of FEN and an ESIC staff member chairs the New Brunswick Network.

The mission of FEN is to create and maintain a province wide network of trusted leaders in financial literacy information and education creating a more financially literate province by providing improved access to easy-to-understand tools and resources for all New Brunswickers.

FEN's strength is the collaborative network of individuals sharing resources, materials and information to better service New Brunswickers.

Food security

Food security is dependent on a healthy and sustainable food system that ensures healthy food is available now and for future generations. Production, distribution, access, consumption, disposal and education are needed to achieve food security. Sixty-one food banks are registered with the New Brunswick Food Bank Association.

Under the Social Inclusion pillar of OPT2, the corporation is addressing food security through partnerships and connections. As an active member of the New Brunswick Food Security Action Network Advisory Committee, the corporation partners with stakeholders in government and among non-profit organizations to promote connectedness, alignment and engagement around food in the province.

Nourishing Minds New Brunswick

Nourishing Minds New Brunswick is a registered non-profit organization with the purpose of improving the health and education of all New Brunswick school-aged children and youth. As part of OPT2, the corporation has partnered with stakeholders from around the province to address the action, "Promote the establishment of community-based breakfast programs in public schools."

The corporation continues to play a supportive role through the CINs on community-based initiatives related to food preparation, food safety and access to healthy food.

Housing

ESIC support various housing initiatives at the national, provincial and municipal levels.

National Housing Strategy

The federal government has made a \$40 Billion commitment on a 10-year National Housing Strategy: [A place to call home](#). The goal of this historic strategy is to make sure Canadians across the country can access housing that meets their needs and that they can afford. The strategy will first focus on the most vulnerable Canadians. This includes women and children fleeing family violence, seniors, Indigenous peoples, people with disabilities, those dealing with mental health and addiction issues, veterans and young adults.

Over the next 10 years, the strategy will cut chronic homelessness in half, remove 530,000 families from housing need and invest in the construction of up to 100,000 new affordable homes. It will create livable communities where families thrive, children learn and grow, and their parents have the stability and opportunities they need to succeed. It will take steps towards advancing the right to housing, so that no one is ever refused a home because of their gender, religion or background.

For New Brunswick this means an increased expectation and continued commitment to address the expiration of the operating agreements which represents approx. 28,000 households in need of affordable housing in the province.

New Brunswick Non Profit Housing Association

ESIC has offered support to the New Brunswick Non Profit Housing Association (NBNPHA) annual conference in the last four years. In the past year, ESIC has confirmed \$2,500 silver sponsorship.

Housing First Documentary Project

ESIC confirmed funding of \$10,000 in the research and development phase of a Housing First documentary media project championed by the John Howard Society of Fredericton, with support from the Chalmers Hospital Foundation and other community partners.

Homelessness Partnering Strategy

ESIC is a partner in the Homelessness Partnering Strategy (HPS), a community-based program aimed at preventing and reducing homelessness by providing direct support and funding to 61 designated communities and to organizations that address Aboriginal homelessness across Canada.

Literacy

As part of the OPT2 Learning pillar, ESIC joined the literacy guiding teams (anglophone and francophone), which are working to implement the recommendations of the [New Brunswick Literacy Strategy](#).

Disability and mental illness

In collaboration with the Premier's Council on the Status of Disabled Persons, the corporation supports the renewal of the Employment Action Plan to address the issue of employment for those who are disabled, with focus on priority actions that:

- Promote inclusion in the workplace; and
- support flexible workplace conditions to generate opportunities for people with barriers to employment and/or unique work practices and availability.

Volunteerism

Under OPT2's Community Empowerment pillar, the corporation plays a supportive role by continuing to support the CINs on projects that:

- promote the spirit of volunteerism in our communities; and
- support the alignment of community volunteer organizations and initiatives.

The corporation continues to work, in partnership with the CINs, on linking community stakeholders to pursue common goals and support other volunteer organizations that fight poverty around our province.

Health benefits

Two programs were developed and implemented following recommendations from the corporation's Advisory Committee on Health Benefits as part of OPT1.

New Brunswick Drug Plan

The New Brunswick Drug Plan provides prescription drug coverage for New Brunswickers without drug insurance.

The New Brunswick Drug Plan is available to all New Brunswick residents who.

New Brunswickers with a valid Medicare card can enroll. The plan covers drugs listed on the New Brunswick Drug Plan Formulary.

- Have an active Medicare card;
- do not have existing drug coverage (through a private plan or a government program); or
- have existing drug coverage but it does not cover a specific drug that is included in the drug plan formulary or the resident has reached his or her yearly or lifetime maximum for drug coverage.

New Brunswick Drug Plan enrolment at the end of fiscal years

Fiscal year (ending on March 31)	2015-2016	2016-2017	2017-2018
Total members enrolled	5,840	8,479	10,832
Total number (%) of members paying the three lowest premiums (\$200, \$400 and \$800/year premium)	4,502 (77%)	6,449 (76%)	8,021 (74%)
Number (%) of members paying \$200/year	2,347 (40%)	3,326 (39%)	4,085 (38%)
Number (%) of members paying \$400/year	667 (11%)	1,008 (12%)	1,297 (12%)
Number (%) of members paying \$800/year	1,488 (26%)	2,115 (25%)	2,639 (24%)

Source: Department of Health New Brunswick

Healthy Smiles, Clear Vision

Healthy Smiles, Clear Vision is New Brunswick's dental and vision plan for children of families with low income who do not have dental and vision coverage through any other government program or private insurance plan.

As of March 31, 2019, a total of 18,522 New Brunswick children had access to the program.

Promotion and awareness

During 2018-2019, the corporation engaged in promotional and awareness campaigns focusing on various themes from OPT2 publicly recognized over a 12-month period. These monthly campaigns align with existing local and international awareness activities as well as social media movements.

Social media is at the heart of the campaigns, complemented with radio advertisements for certain themes:

Canadian Poverty Reduction Strategy

The federal poverty reduction strategy, *Opportunity for All*, was built on consultation with stakeholders, academics and citizens from across Canada and has a vision to help

Monthly awareness themes are:

- April – Volunteerism
- May – Housing
- June – Transportation
- July and August – a recap of the 28 priority actions of OPT
- September – Learning
- November - Financial Literacy
- December – Buy Local
- January – Literacy
- February – I ♥ My CIN
- March – Food Security

ESIC also maintains and documents three Facebook pages. As of March 31, 2018:

- Overcoming Poverty Together – 3,612 followers
- Small Acts, Big Impact Campaign – 11,746 followers
- Community Inclusion Networks – 759 followers

reduce poverty, support Canadians working hard to join the middle class and build a diverse, prosperous and

truly inclusive country where everyone benefits from economic growth – a country where all Canadians can realize their full potential.

In *Opportunity for All*, the Government of Canada adopted a definition of poverty that is similar to New Brunswick's definition in *Overcoming Poverty Together*. *Opportunity for All* defined poverty as: the condition of a person who lacks the resources, means, opportunities, and power necessary to acquire and maintain economic self-sufficiency or to integrate into and participate in society.

Opportunity for All recognizes that poverty is about more than money. In addition to tracking the incidence of poverty (through the Market Basket Measure), the Government of Canada has committed to developing a dashboard of indicators to monitor other meaningful dimensions of poverty, including: food insecurity, unmet health needs, unmet housing needs and chronic homelessness, deep income poverty, literacy and numeracy, the number of youth (aged 15-24) who are not in employment, education or training, the proportion of Canadians in relative low income, the bottom 40 per cent income share, the median hourly wage, poverty entry and exit rates, the average poverty gap, and asset resilience (as measured by the ability to cover expenses for three months from savings).

ESIC is committed to continued collaboration with stakeholders through the implementation of the National Advisory Council on Poverty and work in alignment with the Government of Canada to enhance the economic and social inclusion of New Brunswick residents.

28 Priority Action progress

Overcoming Poverty Together 2

Action	Status of action
Pillar 1: Community Empowerment	
1. Foster community development through community asset mobilization.	On-going
2. Foster an entrepreneurial spirit to promote economic and social inclusion.	On-going
3. Share and communicate information to improve coordination of community activities and regional initiatives that foster economic and social inclusion.	On-going
4. Support creation of a “one-stop shop” to inform people about government and non- profit organization programs related to economic and social inclusion.	In progress
5. Celebrate communities’ best practices and success stories.	On-going
6. Promote the spirit of volunteerism in our communities.	On-going
7. Support the alignment of community volunteer organizations and initiatives.	On-going
Pillar 2: Learning	
8. Reinforce and build upon capacity of parents, families, caregivers and communities to support children and youth in their learning.	On-going
9. Support and promote literacy in early childhood development and education.	On-going
10. Extend and strengthen the concept of innovative school models, such as entrepreneurial community schools and community-based school programming.	On-going
11. Promote skill-based mentoring and afterschool programming and support participation of children and youth living in low income families.	On-going
12. Support community-based initiatives in literacy, financial literacy, adult education, skill development and workplace entry preparation.	In progress
13. Support learning initiatives related to career development and employment counselling services for people with low incomes.	On-going
Pillar 3: Economic Inclusion	
14. Explore concept of a living wage.	Completed
15. Consider the creation of comprehensive pay equity legislation.	Completed
16. Promote inclusion in the workplace.	In progress
17. Support flexible work place conditions to generate opportunities for people with barriers to employment and/or unique work practices and availability.	In progress
18. Foster entrepreneurship.	On-going
19. Promote the support of local and micro businesses.	On-going
20. Promote and support development, creation and sustainability of a social enterprise ecosystem.	On-going

Action**Status of action**

Pillar 4: Social Inclusion	
21. Promote and support community-based initiatives related to food preparation, food safety and access to healthy food.	On-going
22. Promote transition of food banks to community-based food centres.	On-going
23. Encourage initiatives that address availability of nutritional food and food management and coordination in emergency food programs.	On-going
24. Promote the establishment of community based breakfast programs in all public schools.	In progress
25. Support sustainability and quality of existing affordable housing options that.	On-going
26. Encourage innovative community-based housing solutions for affordable, accessible, quality, mixed housing communities.	On-going
27. Develop a comprehensive rural and urban transportation strategy for the province.	Completed
28. Promote and support community-based alternative transportation systems.	On-going

ESIC participation in meetings and conferences

Community Inclusion Networks

- Carleton-Victoria Community Inclusion Network
- Chaleur Community Inclusion Network
- Community Inclusion Network Acadian Peninsula
- Greater Fredericton Social Innovation
- Inclusion Network of Central New Brunswick
- Kent Community Inclusion Network
- Living SJ
- Northumberland Community Inclusion Network
- North West Community Inclusion Network
- Restigouche Community Inclusion Network
- Vibrant Charlotte County
- WA Action Community Inclusion Network

Community organizations

- ABLE Community of Practice
- Asset Based Community Development for Healthy Neighbourhoods
- Bathurst Youth Centre
- Brunswick Street Baptist Church
- Business Community Anti-Poverty Initiative
- Canadian Federation of Independent Business (CFIB)
- Cédici
- Common Front for Social Justice
- Community Action Group on Homelessness in Fredericton
- Community Economic Development Investment Funds
- Community Food Mentor Provincial Gathering
- Community Food Smart
- Coopérative de développement régional – Acadie
- Cooperative Enterprise Council
- EconoUS Moncton
- Enterprise Council of New Brunswick
- Everybody Eats Advisory Committee
- Financial Education Network
- Frontier College
- Healthy Eating and Physical Activity Coalition (HEPAC)
- Homelessness Partnering Strategy – Evaluation Committee
- Human Development Council

- Greener Village
- Indigenous Canada Learning Bond Network
- Joint Economic Development Initiative (JEDI) – Aboriginal Affairs
- McConnell Foundation
- Medical Society of New Brunswick
- Mouvement acadien des communautés en santé du NB
- NB Aboriginal Peoples Council (NBAPC)
- NB Action for Community Living
- NB Association of Nursing Homes
- NB Association of Social Workers
- NB Coalition for Pay Equity
- NB Council on Aging
- NB Food Security Action Network
- NB Health Council
- NB Literacy Coalition
- NB Multicultural Association
- NB Non-Profit Housing Association
- NB Social Policy Research Network
- Nourishing Minds New Brunswick
- NS 211
- Prosper Canada
- Saint John Community Loan Fund
- Salvation Army Saint John
- Smart Saver / Omega Foundation
- Tamarack Institute
- Saint John Women Empowerment Network
- United Way Canada
- United Way Central NB
- YMCA of Greater Saint John, Newcomer Connections
- 21 inc.

Government of British Columbia

- Department of Social Development

Government of Canada

- Best Brains Exchange -PEI
- Canada Revenue Agency, National and Atlantic
- Canada Learning Bonds Champions Network
- Employment and Social Development Canada

- Education Savings Week Intergovernmental Working Group
- Financial Consumer Agency of Canada
- National Poverty Reduction Strategy
- Poverty Advisory Committee
- Privy Council Office – Innovation Hub
- Standing Committee on Human Resources, Skills and Social Development and the Status of Persons with Disabilities (HUMA)
- Service Canada
- Statistics Canada

Government of New Brunswick

- Aboriginal Affairs Secretariat
- Aging Secretariat, Department of Social Development
- Child and Youth Advocate
- Department of Education and Early Childhood Development
- Department of Environment and Local Government
- Department of Finance
- Department of Health
- Department of Post-Secondary Education, Training and Labour
- Department of Social Development
- Department of Transportation and Infrastructure
- Executive Council Office
- Federal/Provincial/Territorial Poverty Advisory Committee
- Financial and Consumer Services Commission
- Harm Prevention Strategy for Children and Youth Roundtable
- Healthy Aging Provincial Roundtable
- Interdepartmental Committee on Aboriginal Relations
- Interdepartmental Group on Obesity and Tobacco
- Interdepartmental Poverty Committee
- NB Institute for Research Data and Training
- NB Local Food & Beverage Strategy Advisory Committee
- New Brunswick Provincial Literacy Workshops
- New Brunswick Public Library Service
- Open Data & Innovation
- Premiers Council on Disabilities
- Right to Information and Protection of Privacy (Treasury Board)
- Service New Brunswick
- Standing Committee for Crown Corporations
- Standing Committee for Main Estimates
- Strategic Portfolio Management
- Strategic Services Treasury Board

Women's Equality Branch

Government of Newfoundland and Labrador

- Department of Community Services

Government of Prince Edward Island

- Executive Council Office
- Department of Social Development
- Department of Workforce and Advanced Learning

Government of Nova Scotia

- Department of Community Services

Government of Saskatchewan

- Ministry of Social Services

Media

- Acadie Nouvelle
- BO FM
- Brunswick News
- CBC
- CKLE
- CKRO
- CJSE
- Radio-Canada Acadie

Municipalities and municipal organizations

- Association francophone des municipalités du NB
- Elsipogtog First Nation
- Indian Island First Nation
- Mayor of Fredericton
- Mayor of Moncton
- Mayor of Saint John
- Regional Service Commission – Acadian Peninsula
- Regional Service Commission – Charlotte
- Regional Service Commission - Kent
- Union of Municipalities of NB

**Universities,
colleges and
schools**

- Collège communautaire du Nouveau-Brunswick
- Saint Thomas University
- Université de Moncton, Moncton, Edmundston, Shippagan campuses
- University of New Brunswick, Fredericton and Saint John campuses
- University of Victoria Island

Other

- Community Economic Development Network
- CPA New Brunswick
- Credit Unions of Atlantic Canada
- Provincial/Territorial Government Officials Community of Practice
- Uni Coopérative financière

Summary of staffing activity

Pursuant to section 20 (1 and 2) of the *Economic and Social Inclusion Act*, the corporation may appoint employees on the basis of merit.

As of March 31, 2019, the corporation had eight full time employees.

Official Languages

The corporation recognizes its Official Languages obligations and is committed to actively offering and providing quality services to the public in the Official Language of their choice in all modes of service delivery. The CINs and their partners are also subject to the Official Languages Act.

The corporation strives to offer its services in both Official Languages, not only to comply with the Act, but particularly to promote the firmly entrenched value it places on inclusion, which is a crucial pillar of society and OPT.

The corporation's Official Languages strategy reinforces the position of the corporation vis-à-vis Official Languages. It is also designed to provide the CINs with the appropriate tools required to serve New Brunswickers in the Official Language of their choice.

During the year ending March 31, 2019, the corporation continued to promote, monitor and support at the internal level, with the CINs and external partners, the use of Official Languages in accordance with its strategy.

Highlights of Overcoming Poverty Together

Additional information can be found in the corporation's various reports: www.gnb.ca/poverty

2008	
October	Announcement of the public engagement initiative to adopt a poverty reduction plan for New Brunswick
2009	
January to April	Public dialogues
June to September	Round table discussions
November 12-13	Final forum to adopt <i>Overcoming Poverty Together: The New Brunswick Economic and Social Inclusion Plan (OPT1)</i>
December	Extension of health card for up to three years for persons exiting social assistance
2010	
January	Elimination of the interim social assistance rate program
January	Application of household income policy to social assistance recipients in spousal relationships
April	Adoption of the <i>Economic and Social Inclusion Act</i>
April	Provision of stable funding for homeless shelters within five years. Funds also provided in 2011 and 2012
April	Amendments to the <i>Residential Tenancies Act</i> to protect boarders
April	Minimum wage increase to \$8.50 per hour
May	Appointment of the corporation's president and four co-chairs
June	Appointment of the corporation's board members
June	First board of directors meeting
September	Minimum wage increase to \$9 per hour
October	Investment in early learning and child care spaces
August to January 2011	Hiring of corporation staff
2011	
January	First meetings of three advisory committees
February to October	Creation of 12 Community Inclusion Networks (CINs)

April	Minimum wage increase to \$9.50 per hour
August	Linkage of benefits such as health, child care and home heating to household income to the extent possible
November	Commencement of corporation funding for CIN projects in Community Transportation and Community Learning
2012	
April	Minimum wage increase to \$10 per hour
June	Hosting of Community Transportation conference by the corporation
June	Presentation of Advisory Committee for Health Benefits – Dental and Vision Report to government
June	Presentation of Advisory Committee for Social Enterprise and Community Investment Funds (SECIF) report to government
September	Launch of Healthy Smiles Clear Vision program for children in low income families
October	Presentation of Social Assistance Reform Advisory Committee Report to government
2013	
May	Development of GNB Interdepartmental Transportation Working Group
October	Restructure and increase of social assistance rates
October	Overhaul of the household income policy
October	Provision of more opportunities for people transitioning to work to keep earned income
October	Reform of wage exemptions to include a working income supplement
September to October	Public dialogues – OPT2
September to October	Regional and provincial stakeholder meetings
October to April 2014	Development of the Economic and Social Inclusion Plan: <i>Overcoming Poverty Together 2014-2019</i> (OPT2)
October	First meeting of the Interdepartmental Working Group on Persons Living In Poverty
December	Announcement of New Brunswick Drug Plan
2014	
February	Announcement of Community Economic Development Initiative Funds and Small Business Tax Credit based on the SECIF report
May	Presentation of <i>Economic and Social Inclusion Corporation Overcoming Poverty Together 2014-2019</i> (OPT2)
May	Launch of the New Brunswick Drug Plan
August	Trade education in schools to better prepare youth, and investment in renovations of trades classrooms

October	New wage exemption policy for persons with disabilities as part of social assistance reform
November	Conclusion of <i>OPT1</i>
December	Commencement of <i>OPT2</i>
December	Minimum wage increase to \$10.30 per hour
2015	
March	Youth Employment Fund launched to help create jobs for unemployed youth
April	First meeting of the Rural and Urban Transportation Advisory Committee
May	<i>OPT</i> receives a national award on poverty reduction from Tamarack Institute (Category: provinces and cities working together in partnership)
June	Public presentation of <i>The Impact of NB's 2009-2014 Economic and Social Inclusion Plan</i>
November-December	Corporation launches two-week awareness campaign <i>Small Acts, Big Impact</i> on volunteering
2016	
January	Opportunity Summit on Economic Inclusion
February	Community conversation on Health Equity
April	Minimum wage increase to \$10.65/hr
April	Government of NB announces free tuition for postsecondary students from low-income and middle-class families
September	Creation of 10-year education plans
September	Investment \$56 million with the federal government in affordable housing to give the most vulnerable a place to live
September	Province invests \$1 million to help unemployed adults learn a second official language
November	NB expands the Home Energy Assistance Program
2017	
January	Expansion of the Integrated Service Delivery model
February	Family Plan Summit on reducing poverty
February	<i>Unleashing the power of literacy: New Brunswick's Comprehensive Literacy Strategy</i> to improve literacy rates in the province
May	Economic Opportunities Summit on economic inclusion
May	NB Family Plan report on reducing poverty
August	Expansion of tuition assistance to postsecondary students

November	Government announces expansion of Healthy Smiles, Clear Vision program for all four-year olds who are not covered by a public or private health insurance program
November	Small Act, Big Impact Campaign
December	Release of report on inclusive transportation
2018	
January	Government announces free daycare for low-income families
February	Creation of Implementation Committee on Rural and Urban Transportation
March	Progress report released
April	Partnership between government and Living SJ for pilot to end
May	Partnership between government and Living SJ for pilot to end generational poverty in Saint John
June	ESIC holds provincial Leaders Tours in preparation for the renewal process of OPT
July	Government launches an online resources portal for families seeking information on early learning and child care services and programs
November	Government provides funding to help establish temporary shelters in Moncton, Fredericton and Saint John during winter months
2019	
January	Release of report on Living Wage and Pay Equity
January	Release of report <i>From Call To Service on One-Stop-Shop</i>
February	Launch of Public Engagement Process for the renewal of OPT
March	Government announces that number of designated New Brunswick Early Learning Centres has surpassed goal

Financial information

**New Brunswick Economic and
Social Inclusion Corporation**

**Financial Statements
March 31, 2019**

New Brunswick Economic and Social Inclusion Corporation

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March 31, 2019

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Independent Auditor's Report

To: The Board of Directors of New Brunswick Economic and Social Inclusion Corporation

Report on the Audit of the Financial Statements

Opinion

We have audited the financial statements of New Brunswick Economic and Social Inclusion Corporation, which comprise the statement of financial position as at March 31, 2019, and the statements of operations and changes in accumulated surplus and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the organization as at March 31, 2019, and its results of its operations and its cash flows for the year then ended in accordance with Canadian public sector accounting standards.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian public sector accounting standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the organization's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

Independent Auditor's Report, continued

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Fredericton, New Brunswick
June 25, 2019


Chartered Professional Accountants

New Brunswick Economic and Social Inclusion Corporation

Statement of Financial Position

As at March 31, 2019


	2019	2018
FINANCIAL ASSETS		
Due from related party, Province of New Brunswick (note 3)	<u>\$ 3,208,105</u>	<u>\$ 3,224,005</u>
LIABILITY		
Accounts payable and accrued liabilities (note 4)	\$ 31,762	\$ 31,472
ACCUMULATED SURPLUS		
Surplus	<u>3,176,343</u>	<u>3,192,533</u>
	<u>\$ 3,208,105</u>	<u>\$ 3,224,005</u>

Approved

Director



Director



New Brunswick Economic and Social Inclusion Corporation

Statement of Operations and Changes in Accumulated Surplus
Year ended March 31, 2019

	2019	2018
Revenues		
Province of New Brunswick	<u>\$ 2,808,000</u>	<u>\$ 2,807,060</u>
Program spending		
Community Inclusion Networks	772,716	765,072
Community Action (Learning) Grants	537,118	481,368
Community Transportation Grants	368,500	492,940
Special Projects	257,497	41,106
Overcoming Poverty Together 3	111,752	-
Financial Literacy	92,170	98,561
Canada Learning Bond	53,069	439
Board expenses	30,754	23,696
Other Grants	10,000	12,600
Community Impact Grants	-	561,154
	<u>2,233,576</u>	<u>2,476,936</u>
Operating expenses		
Salaries and related benefits	462,591	470,669
Services	68,376	112,130
Travel	35,506	26,822
Advisory committees	11,115	51,398
Telephone	8,221	8,368
Supplies	3,408	1,371
Computer expenses	1,397	352
	<u>590,614</u>	<u>671,110</u>
Deficiency of revenues over operating expenses	(16,190)	(340,986)
Accumulated surplus, opening	<u>3,192,533</u>	<u>3,533,519</u>
Accumulated surplus, closing	<u>\$ 3,176,343</u>	<u>\$ 3,192,533</u>

New Brunswick Economic and Social Inclusion Corporation

Statement of Cash Flows
Year ended March 31, 2019

	2019	2018
Operating activities		
Cash received - Province of New Brunswick	\$ 2,823,900	\$ 3,146,781
Cash paid to suppliers and employees	<u>(2,823,900)</u>	<u>(3,146,781)</u>
Change in cash position	-	-
Cash, opening	<u>-</u>	<u>-</u>
Cash, closing	<u>\$ -</u>	<u>\$ -</u>

The corporation's source of cash is the Province of New Brunswick. The corporation does not maintain a separate bank account and all operating activities are processed through the Province of New Brunswick.

New Brunswick Economic and Social Inclusion Corporation

Notes to Financial Statements

March 31, 2019

1. Nature of operations

New Brunswick Economic and Social Inclusion Corporation is a Province of New Brunswick Crown Corporation created by special act on April 16, 2010. The corporation is exempt from income taxes under ITA 149(1)(d).

This corporation was created as part of the Provincial Plan for the continued partnership of the citizens of New Brunswick in the development, adoption, implementation and evaluation of the Economic and Social Inclusion Plan. The Plan's vision is that all citizens shall have the necessary resources to meet their basic needs and to live with dignity, security and good health.

The primary objectives and purposes of the corporation are as follows:

- (a) to lead the implementation and evaluation of the Provincial Plan and the development and adoption of other Economic and Social Inclusion Plans;
- (b) to coordinate and support community inclusion networks in the development of their local plans and in the implementation of the objectives of the Provincial Plan set out in their local plans;
- (c) to manage the Economic and Social Inclusion Fund established under the Economic and Social Inclusion Act;
- (d) to carry out the other activities or duties authorized or required by the Economic and Social Inclusion Act and regulations, as directed by the Lieutenant-Governor in Council.

2. Significant accounting policies

These financial statements are prepared in accordance with Canadian public sector accounting standards. The significant accounting policies are detailed as follows:

(a) Revenue recognition

The corporation follows the deferral method of accounting for grants received for operations and specific projects. Grants to be used for restricted purposes are recognized as revenue in the period in which the related expenditures are incurred. When a portion of a grant relates to a future period, it is deferred and recognized in the subsequent period.

Unrestricted grants are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Grants approved but not received at the end of an accounting period are accrued.

The corporation currently receives all of its funding from the Province of New Brunswick.

New Brunswick Economic and Social Inclusion Corporation

Notes to Financial Statements

March 31, 2019

2. Significant accounting policies, continued

(b) Capital assets

The corporation records capital expenditures under \$10,000 as current period expenses as incurred.

(c) Contributed materials and services

The Province of New Brunswick provides various materials and services to the company without charge including fixed assets, information technology, human resource, occupancy, accounting and other administrative support. Because of the difficulty of determining their fair value, contributed materials and services are not recognized in the financial statements.

(d) Pension plans and other retirement benefit plans

Full-time employees of the corporation are members of the New Brunswick Public Service Shared Risk Plan. The plan is a multi-employer plan under which contributions are made by both the corporation and its employees. The employer's contributions to the plan are accounted for as a defined contribution plan, as the corporation's obligation is limited to the amount of these contributions.

(e) Financial instruments

The organization initially measures its financial assets and liabilities at fair value, except for certain non-arm's length transactions. The company subsequently measures its financial assets and financial liabilities at amortized cost, except for securities quoted in an active market, which are subsequently measured at fair value.

Financial assets measured at amortized cost include accounts receivable. Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

(f) Measurement uncertainty

The preparation of financial statements in conformity with Canadian public sector accounting standards requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reported period. Actual results could differ from those estimates.

New Brunswick Economic and Social Inclusion Corporation

Notes to Financial Statements

March 31, 2019

3. Related party transactions

The Province of New Brunswick pays all costs on behalf of the corporation throughout the fiscal year.

The amount due from the Province of New Brunswick represents the amount due to the corporation for the excess of approved funding over expenditures incurred.

During the year, the Province of New Brunswick authorized funding totalling \$2,808,000 (2018 - \$2,807,060).

	<u>2019</u>	<u>2018</u>
Province of New Brunswick	\$ 3,208,105	\$ 3,224,005

4. Accounts payable and accrued liabilities

	<u>2019</u>	<u>2018</u>
Vacation accrual	\$ 24,262	\$ 23,972
Audit accrual	<u>7,500</u>	<u>7,500</u>
	<u>\$ 31,762</u>	<u>\$ 31,472</u>