
Subject: Fundraising Involving Door-to-Door and Public Solicitation
Effective: September 1, 1999
Revised: September 1, 2001

1.0 PURPOSE

- 1.1 To prohibit the involvement of Kindergarten to Grade 5 students in fundraising activities requiring door-to-door and public solicitation.
- 1.2 To provide guidelines respecting how fundraising activities may be organized so as to avoid door-to-door and public solicitation by students.

This policy was formerly numbered Policy 312.

2.0 APPLICATION

This policy applies to all fundraising activities organized or facilitated by any New Brunswick public school. It also applies to fundraising activities organized by a third party for the purpose of raising funds to benefit any New Brunswick public school.

3.0 DEFINITIONS

Solicitation includes the selling of goods or services, the collection of donations, and the seeking of sponsorships.

4.0 LEGAL AUTHORITY

Education Act – paragraph 6(b.2)

5.0 GOALS / PRINCIPLES

- 5.1 Student safety is a core value underlying all activities within public education.
- 5.2 The Department of Education considers door-to-door and public solicitation to be an unsuitable activity for young children.
- 5.3 It is preferable, when fundraising, that schools avoid activities that involve door-to-door and public solicitation by students of all ages.

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6.0 POLICY AND STANDARDS

- 6.1** Students in Kindergarten to Grade 5 inclusive shall not participate in fundraising activities requiring door-to-door solicitation or solicitation in public places.
- 6.2** Students in Grades 6 through 12 may participate in fundraising activities involving door-to-door or public solicitation. Schools are, however, encouraged to find alternatives to this method of fundraising.
- 6.3** In accordance with [Policy 132](#) – Contribution of Resources by Parents, participation in fundraising activities is always voluntary and no student shall be compelled to participate in fundraising activities.

7.0 GUIDELINES

- 7.1** When organizing or facilitating any fundraising activity that relies on some form of solicitation (i.e., sales, sponsorship, or donation collection), schools should:
 - (a) remind parents that Kindergarten to Grade 5 students are not permitted to solicit door-to-door or in public, and
 - (b) identify, to parents, ways in which the family can support the fundraising activity without having to engage in door-to-door or public solicitation.
- 7.2** A school wishing to facilitate a fundraising activity for an outside charitable organization:
 - (a) is encouraged to work with the charitable organization to find creative alternatives to door-to-door or public solicitation, and
 - (b) may assist the charitable organization by making fundraising materials available for the use of parents (e.g., making UNICEF boxes available to parents). Such facilitation should be undertaken only with the understanding that any door-to-door or public solicitation is undertaken by the parent or another adult, and not by students in Kindergarten through Grade 5.

8.0 DISTRICT EDUCATION COUNCIL POLICYMAKING

- 8.1** These restrictions should be reflected in any district and school policies and procedures pertaining to fundraising.
- 8.2** Schools and school districts may develop policies and procedures that are more restrictive than the provincial policy.

9.0 REFERENCES

[Policy 132](#) – Contribution of Resources by Parents provides guidance as to how, for what purposes and under what conditions parents, students and teachers may be asked to participate in fundraising activities on behalf of the school system.

10.0 CONTACTS FOR MORE INFORMATION

Department of Education – Policy and Planning Branch
(506) 453-3090

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