
Subject: Programs to Promote the Two Official Linguistic Communities
Effective: February 2011
Revised: June 2021

1.0 PURPOSE

In accordance with section 3 of [An Act Recognizing the Equality of the Two Official Linguistic Communities in New Brunswick](#), this policy identifies the responsibilities, standards, and procedures for library programs intended to promote the cultural, economic, educational, and social development of the English and French linguistic communities in New Brunswick.

2.0 APPLICATION

This policy applies to programs and is to be adhered to by New Brunswick Public Library Service (NBPLS) staff.

3.0 DEFINITIONS

Linguistic community means either the English or French linguistic community of New Brunswick within the meaning of section 16.1 of the [Canadian Charter of Rights and Freedoms](#).

Official languages means the official languages (English and French) of New Brunswick identified in subsection 16(2) of the [Canadian Charter of Rights and Freedoms](#).

Library programs are a planned presentation or activity given at a scheduled time by library staff or another resource person to a group of library users.

4.0 LEGAL AUTHORITY

[An Act Recognizing the Equality of the Two Official Linguistic Communities in New Brunswick](#)

[The Canadian Charter of Rights and Freedoms](#)

[The Official Languages Act](#)

[New Brunswick Public Libraries Act](#)

5.0 GOALS / PRINCIPLES

NBPLS strives to promote the cultural, economic, educational and social development of the official linguistic communities in New Brunswick.

Thus, it is the policy of NBPLS to provide English, French and bilingual programs to promote the cultural, economic, educational, and social development of New Brunswick's linguistic communities

6.0 REQUIREMENTS / STANDARDS

6.1 RESPONSABILITES

6.1.2 Library Managers/ Directors will consider community needs and requests, availability of resources at the library and in the community, and the linguistic make-up of the intended audience to develop and deliver programs to promote the cultural, economic, educational, and social development of the official linguistic communities.

- To ensure that the needs of both official linguistic communities are appropriately addressed through library programs, Library Managers/Directors will focus outreach efforts on both linguistic communities.
- All programs will be promoted in both official languages with information on whether the program will be delivered in English, French or in a bilingual format to ensure the active offer of service is made to both linguistic communities. Examples include: library newsletters, program posters, registration forms, and social media posts.

6.1.3 Regional office staff and staff of other libraries may assist library staff in creating and/or delivering programs in either or both official language(s) as may be necessary.

6.1.4 Regional office staff will develop regional programs in either or both official language(s).

6.1.5 Provincial office staff will develop provincial programs in either or both official language(s).

6.1.6 Requests for Programs

- Library staff are to welcome programming requests from the public for programs in either or both official language(s).

- Library staff are to direct programming requests for programs in either or both official language(s) from the public to the Library Manager/Director or other designated staff member.
- Library Managers/Directors or other designated staff members are to address all reasonable requests from the public for programs.

7.0 GUIDELINES / RECOMMENDATIONS

None.

8.0 REGIONAL GUIDELINES AND PROCEDURES

In consultation with the Provincial Office, Regional Directors may develop additional guidelines and procedures consistent with and necessary to support this policy.

9.0 REFERENCES

An Act Recognizing the Equality of the Two Official Linguistic Communities in New Brunswick. (<http://laws.gnb.ca/en/BrowseTitle>).

The Canadian Charter of Rights and Freedoms (<http://laws-lois.justice.gc.ca/eng/const/page-15.html>).

New Brunswick Public Libraries Act. (<http://laws.gnb.ca/en/BrowseTitle>).

The Official Languages Act (<http://laws.gnb.ca/en/BrowseTitle>).

10.0 CONTACTS FOR MORE INFORMATION

NBPLS Provincial Office, (506) 453-2354