POVERTY IN NEW BRUNSWICK (2016)





108,640

people live below the poverty line in New Brunswick, making up

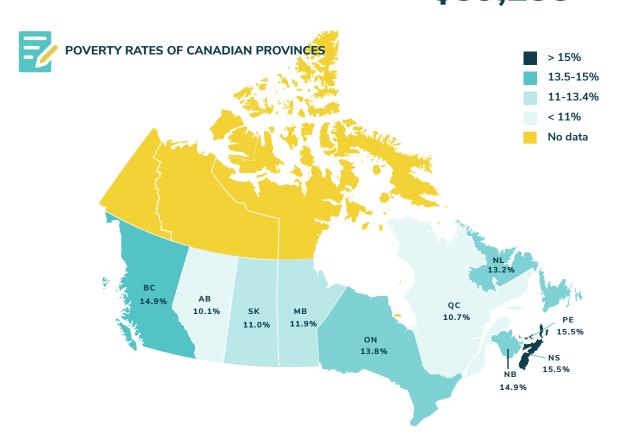
14.9%

of the population, according to the 2016 National Census



Depending on the region, the poverty line for a four-person household in New Brunswick ranges between

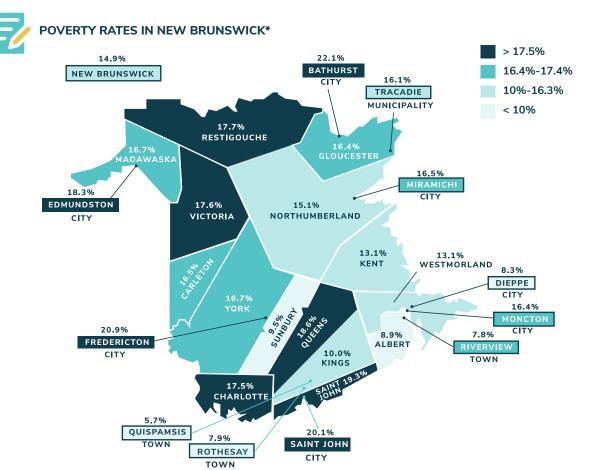
> \$35,493 AND \$39,238

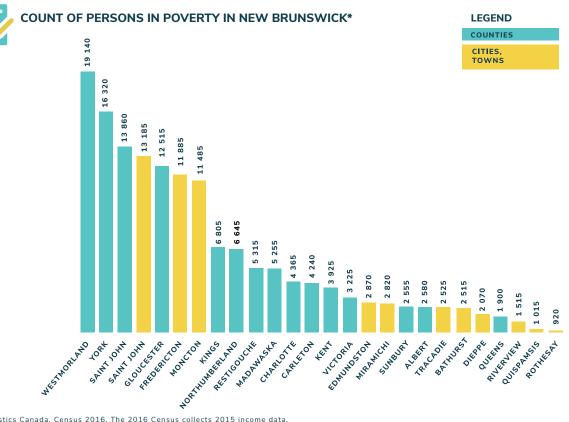


POVERTY IN NEW BRUNSWICK



*All counties and municipalities of 10,000 persons or more





POVERTY BY EDUCATIONAL ATTAINMENT IN NEW BRUNSWICK





People without a high school diploma are about

as likely to be below the poverty line as those with only a high school diploma (30,115 versus 54,725)

People without a high school diploma are about

as likely to be below the poverty line as those with a post-secondary education (30.115 versus 27.845)

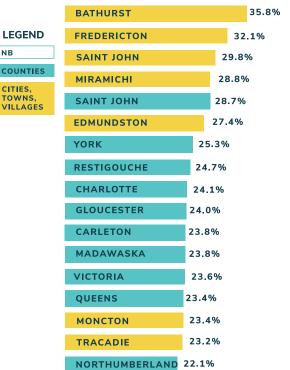




NB

CITIES. TOWNS

POVERTY RATES AMONG PEOPLE WITHOUT A HIGH SCHOOL DIPLOMA (%)*



WESTMORL	AND 18.7%
KENT	17.8%
KINGS	17.6%
SUNBURY	14.2%

NEW BRUNSWICK 22.0%

ALBERT 12.9% ROTHESAY 12.3%

DIEPPE 10.9% QUISPAMSIS 9.8%

RIVERVIEW 9.8%

POVERTY RATES AMONG PEOPLE WITH ONLY A HIGH SCHOOL DIPLOMA (%)*

FREDERICTON 27.2		
BATHURST 22.9%		
EDMUNDSTON 20.1%		
YORK 20.0%		
SAINT JOHN 19.5%		
MONCTON 18.5%		
SAINT JOHN 18.3%		
QUEENS 18.1%		
CHARLOTTE 16.7%		
VICTORIA 16.7%		
MIRAMICHI 16.4%		
MADAWASKA 16.2%		
RESTIGOUCHE 16.2%		
CARLETON 16.1%		
GLOUCESTER 15.7%		
NEW BRUNSWICK 15.2%		
WESTMORLAND 14.9%		
TRACADIE 14.6%		
NORTHUMBERLAND 14.1%		
KENT 12.2%		
KINGS 10.3%		
SUNBURY 8.7%		
ROTHESAY 8.5%		

POVERTY RATES AMONG PEOPLE WITH A POST SECONDARY EDUCATION (%)*

FREDERICTON 13.8%
SAINT JOHN 12.3%
SAINT JOHN 11.8%
RESTIGOUCHE 11.5%
QUEENS 11.4%
CHARLOTTE 11.0%
YORK 11.0%
EDMUNDSTON 10.8%
VICTORIA 10.4%
CARLETON 10.3%
MONCTON 10.2%
MADAWASKA 9.9%
BATHURST 9.5%
MIRAMICHI 9.5%
NEW BRUNSWICK 9.1%
GLOUCESTER 8.4%
NORTHUMBERLAND 8.4%
WESTMORLAND 8.4%
KENT 8.0%

TRACADIE 7.9% ALBERT 6.4% RIVERVIEW 6.1%

DIEPPE 5.9%

SUNBURY 5.8%

ROTHESAY 4.8%

QUISPAMSIS 4.2%

KINGS 5.7%

DIEPPE 7.3%

RIVERVIEW 6.7%

QUISPAMSIS 6.0%

ALBERT

7.7%

POVERTY BY AGE IN NEW BRUNSWICK





23,805

children aged 0-14 (1 in 5) live in poverty in New Brunswick

35.2%

33.3%

31.6%

27.2%

24.0%



seniors live below the poverty line (15,630 out of 138,410)



LEGEND

COUNTIES

VILLAGES

CITIES. TOWNS,

NB

POVERTY RATES AMONG CHILDREN 0-14 (%)*

QUEENS SAINT JOHN

BATHURST

MIRAMICHI

30.3% **SAINT JOHN** CHARLOTTE 28.8%

FREDERICTON 27.8% VICTORIA

26.9% **EDMUNDSTON**

RESTIGOUCHE 25.2%

24.7% **MONCTON**

MADAWASKA 24.4%

GLOUCESTER 23.8%

23.3% **CARLETON**

22.0% **TRACADIE**

NEW BRUNSWICK 21.6%

NORTHUMBERLAND 22.7%

22.7% YORK

WESTMORLAND 18.7%

KENT 17.7%

14.9% **ALBERT**

14.8% **KINGS**

14.6% **ROTHESAY**

14.0% **SUNBURY**

RIVERVIEW 13.1%

DIEPPE 10.7%

QUISPAMSIS

POVERTY RATES AMONG SENIORS 65+ (%)*

TRACADIE	19.7	
GLOUCESTER	17.6%	
BATHURST	15.6%	
MADAWASKA	15.6%	
RESTIGOUCHE	15.2%	
VICTORIA	15.0%	
EDMUNDSTON	14.7%	
KENT	14.5%	
NORTHUMBERLAN	D 13.6%	
CARLETON	13.3%	
SAINT JOHN	11.7%	
QUEENS 1	L1.5%	
NEW BRUNSWICK	11.3%	
CHARLOTTE 11	L. 2 %	
MIRAMICHI 1:	1.2%	
SAINT JOHN 11	L. 2 %	
FREDERICTON 9.	.6%	
YORK 8.9%	ò	
KINGS 7.6%		
SUNBURY 7.4%		
WESTMORLAND	7.4%	
MONCTON 6.7%		
QUISPAMSIS 5.1%	6	
ALBERT 4.4%		
RIVERVIEW 3.9%		

DIEPPE 3.6%

ROTHESAY 2.4%

Source: Statistics Canada, Census 2016. The 2016 Census collects 2015 income data. In 2018, Canada identified the Market Basket Measure (MBM) as Canada's official poverty line. The MBM measures poverty based on the cost of a specific basket of goods and services representing a modest standard of living. *All counties and municipalities of 10,000 persons or more.

POVERTY BY GENDER IN NEW BRUNSWICK





In all New Brunswick counties and larger municipalities, women are more likely than men to be in poverty

21.5%

20.6%

19.1%

18.2%



women live below the poverty line (59,215 out of 372,850)



LEGEND

COUNTIES

CITIES,

TOWNS

VILLAGES

NB

POVERTY RATES AMONG MALES (%)*

FREDERICTON SAINT JOHN SAINT JOHN 17.3% **EDMUNDSTON** QUEENS 17.2%

BATHURST

CHARLOTTE 16.7% VICTORIA 16.1%

YORK 16.1%

MADAWASKA 15.9% **MONCTON** 15.6%

RESTIGOUCHE 15.6%

CARLETON 15.2%

14.6%

14.4% MIRAMICH

GLOUCESTER

14.1% TRACADIE NEW BRUNSWICK 13.8%

NORTHUMBERLAND 12.9%

WESTMORLAND 12.4%

KENT 12.0%

KINGS 9.3%

ALBERT 8.7%

SUNBURY

7.5% DIFPPF

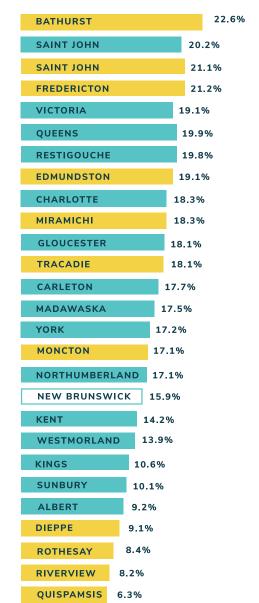
7 4% ROTHESAY

QUISPAMSIS 4.9%

RIVERVIEW 7.2%

8.9%

POVERTY RATES AMONG FEMALES (%)*



Source: Statistics Canada, Census 2016. The 2016 Census collects 2015 income data. In 2018, Canada identified the Market Basket Measure (MBM) as Canada's official poverty line. The MBM measures poverty based on the cost of a specific basket of goods and services representing a modest standard of living.

POVERTY AMONG THE OFF-RESERVE INDIGENOUS POPULATION IN NEW BRUNSWICK





1 IN **5**

indigenous persons live below the poverty line (5,470 out of 29,380)



1 IN **7**

non-indigenous persons live below the poverty line (103,175 out of 701,325)



LEGEND

COUNTIES

TOWNS, VILLAGES

NB

POVERTY RATES AMONG INDIGENOUS IDENTITY POPULATION (%)*

EDMUNDSTON 37.2%

35.2% FREDERICTON 31.6% QUEENS

SAINT JOHN 31.0%

ROTHESAY 29.2%

29.2% SAINT JOHN

29.0% **MONCTON**

TRACADIE 28.3%

MIRAMICH 27.9%

MADAWASKA 27.1%

CHARLOTTE 26.9%

RESTIGOUCHE 26.7%

25.7%

21.9%

23.3%

BATHURST

YORK

WESTMORLAND

DIEPPE 20.3%

GLOUCESTER 20.0%

CARLETON 19.4%

NEW BRUNSWICK 18.6%

KINGS 17.7%

17.0% **ALBERT**

15.9% VICTORIA

RIVERVIEW 13.0%

NORTHUMBERLAND 11.5%

8.7% **KENT**

SUNBURY

QUISPAMSIS

8.3% 6.3%

Footnote: The data do not include on-reserve populations.

POVERTY RATES AMONG NON-INDIGENOUS IDENTITY POPULATION (%)*

BATHURST 22.0%		
FREDERICTON 20.4%		
SAINT JOHN 19.9%		
SAINT JOHN 19.0%		
QUEENS 18.3%		
VICTORIA 17.8%		
EDMUNDSTON 17.8%		
CHARLOTTE 17.4%		
RESTIGOUCHE 17.1%		
CARLETON 16.4%		
YORK 16.4%		
MADAWASKA 16.3%		
GLOUCESTER 16.2%		
MIRAMICHI 16.1%		
MONCTON 16.0%		
TRACADIE 15.6%		
NORTHUMBERLAND 15.4%		
NEW BRUNSWICK 14.7%		
KENT 13.7%		
WESTMORLAND 12.9%		
KINGS 9.9%		
SUNBURY 9.6%		
ALBERT 8.8%		
DIEPPE 8.0%		
RIVERVIEW 7.7%		
ROTHESAY 7.7%		
QUISPAMSIS 5.6%		

POVERTY AMONGST NEW IMMIGRANTS IN NEW BRUNSWICK





LEGEND

COUNTIES

VILLAGES

CITIES. **TOWNS** **MORE THAN**

of recent immigrants, who immigrated between 2011-2016, live in poverty

BATHURST



11.6%

- the poverty rate for established immigrants, is less than that of the total population (14.9%)



33,810

people in New Brunswick, or 4.7% of the population, are immigrants



POVERTY RATES AMONG RECENT **IMMIGRANTS (%)***

Those who immigrated between 2011 and 2016

72.0% SAINT JOHN **SAINT JOHN** 71.8% 69.3% **FREDERICTON** YORK 68.5%

QUEENS 60.0% **NEW BRUNSWICK** 55.3%

53.8%

WESTMORLAND 51.8%

NORTHUMBERLAND 47.8%

RIVERVIEW 47.2% ALBERT 41.5%

MONCTON 40.0%

ROTHESAY 38.1%

VICTORIA 37.5%

33.0% KINGS **GLOUCESTER** 32.7%

32.5% **EDMUNDSTON**

CARLETON 32.4%

RESTIGOUCHE 31.3%

30.8% QUISPAMSIS **MADAWASKA** 28.6%

27.9% DIEPPE

27.3% MIRAMICH

25.0% **KENT**

23.2%

SUNBURY 0.0%

CHARLOTTE

TRACADIE 0.0%

POVERTY RATES AMONG ESTABLISHED IMMIGRANTS (%)*

Those who immigrated before 2011

QUISPAMSIS 23.0%

SAINT JOHN 17.7%

CARLETON 17.2%

SAINT JOHN 17%

TRACADIE 16.7%

VICTORIA 16.7%

FREDERICTON 16.3%

GLOUCESTER 15.0%

YORK 14.4%

14.3% **KENT**

BATHURST 14.0%

CHARLOTTE 14.0%

NORTHUMBERLAND 12.8%

KINGS 12.6%

MONCTON 12.3%

WESTMORLAND 12.2%

EDMUNDSTON 11.7%

NEW BRUNSWICK 11.6%

MADAWASKA 11.1%

RESTIGOUCHE 10.6%

MIRAMICH 9.7%

QUEENS 9.6%

SUNBURY 9.3%

DIEPPE 9.1%

ROTHESAY 6.9%

RIVERVIEW 6.0%

ALBERT 5.6%

Footnote: Recent immigrants count those who immigrated between 2011 and 2016. Established immigrants arrived before 2011. Source: Statistics Canada, Census 2016. The 2016 Census collects 2015 income data. In 2018, Canada identified the Market Basket Measure (MBM) as Canada's official poverty line. The MBM measures poverty based on the cost of a specific basket of goods and

services representing a modest standard of living.

DEPTH OF POVERTY IN NEW BRUNSWICK





ONE IN THREE

persons (83,260) in New Brunswick in poverty have after-tax incomes below

\$10,000



Depending on the region, the poverty line for a single person household in New Brunswick ranges between

\$17,747 \$19,619



PEOPLE IN POVERTY WITH AFTER-TAX INCOME UNDER \$10,000 (%)*

	()
BATHURST	38.7%
MONCTON	37.7%

NB

CITIES, TOWNS, VILLAGES

COUNTIES

LEGEND

1	

MEDIAN AFTER-TAX INCOME FOR THE POPULATION BELOW THE POVERTY LINE (\$)*

NORTHUMBERLANI)	\$15,777
KENT		\$15,399
EDMUNDSTON		\$15,177
GLOUCESTER		\$15,025
VICTORIA		\$14,980
MADAWASKA		\$14,939
ROTHESAY		\$14,914
MIRAMICHI		\$14,839
CARLETON		\$14,664
CHARLOTTE		\$14,553
TRACADIE		\$14,483
RIVERVIEW		\$14,450
KINGS		\$14,142
SUNBURY		\$14,128
RESTIGOUCHE		\$13,806
NEW BRUNSWICK		\$13,774
QUEENS		\$13,735
YORK \$13,191		3,191
FREDERICTON	\$13,027	
ALBERT	RT \$13,004	
DIEPPE \$12,706		,706
WESTMORLAND	\$12,660	
SAINT JOHN	\$12,606	
SAINT JOHN	\$1	2,421
BATHURST	\$12	,314
QUISPAMSIS	\$11	,991
MONCTON	\$11,9	925

MONCTON	37.7%	
DIEPPE	36.8%	
WESTMORLAND	36.4%	
SAINT JOHN	36.1%	
SAINT JOHN	35.6%	
QUISPAMSIS	34.8%	
FREDERICTON	33.8%	
YORK	33.3%	
RESTIGOUCHE	33.0%	
NEW BRUNSWIC		
SUNBURY	32.7%	
KINGS	32.1%	
TRACADIE	31.9%	
CARLETON	31.6%	
CHARLOTTE	31.6%	
GLOUCESTER	31.2%	
QUEENS	31.1%	
ALBERT	31.0%	
MADAWASKA	31.0%	
MIRAMICHI	30.5%	
ROTHESAY	30.2%	
VICTORIA	29.7%	
NORTHUMBERLA	ND 29.0%	
EDMUNDSTON	28.8%	
KENT	28.5%	
RIVERVIEW	26.8%	

Source: Statistics Canada, Census 2016. The 2016 Census collects 2015 income data. In 2018, Canada identified the Market Basket Measure (MBM) as Canada's official poverty line. The MBM measures poverty based on the cost of a specific basket of goods and services representing a modest standard of living. *All counties and municipalities of 10,000 persons or more.

POVERTY BY EMPLOYMENT STATUS IN NEW BRUNSWICK





77%

of people in New Brunswick above the poverty line are employed (259,220 out of poverty line (21,025 out 338,050) compared to

of people below the of 50,550)



EMPLOYMENT RATES FOR THE POPULATION AGED 25-64 BELOW THE POVERTY LINE (%)*

EMPLOYMENT RATES FOR THE POPULATION AGED 25-64 ABOVE THE POVERTY LINE (%)*

LEGEND

NB

COUNTIES

CITIES, TOWNS, VILLAGES

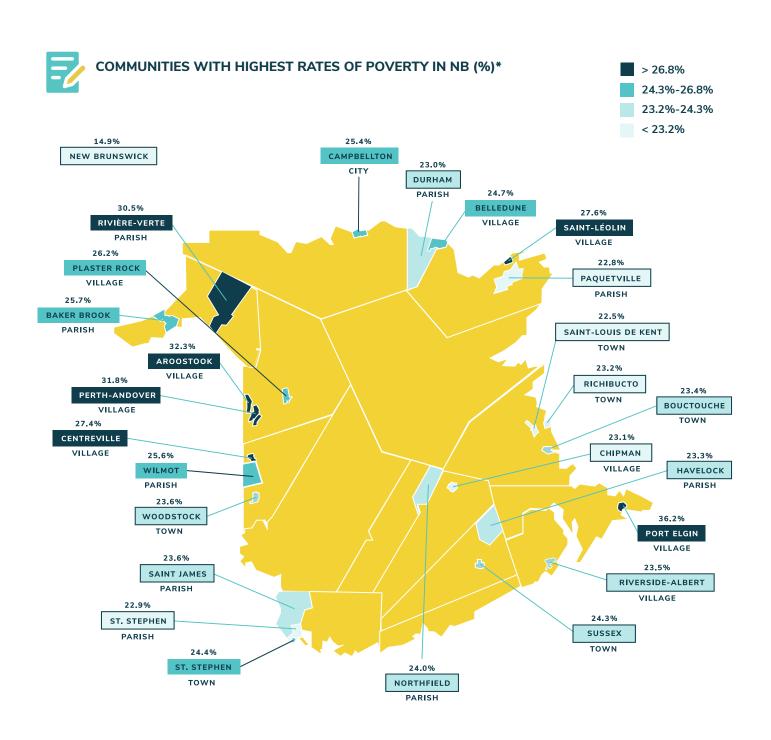
RIVERVIEW		62.5%
ROTHESAY		57.5%
DIEPPE		56.3%
ALBERT	5	2.7%
QUISPAMSIS	50	0.0%
SUNBURY	48.	1%
WESTMORLAND	47.	7%
KINGS	46.39	%
FREDERICTON	46.:	1%
CARLETON	45.9	9%
MONCTON	45.29	%
YORK	45.0%	6
EDMUNDSTON 43.9%		6
KENT 43.5%		ó
CHARLOTTE 43.1%		
NEW BRUNSWICK 41.6%		
QUEENS 41.5%		
MADAWASKA 40.0%		
SAINT JOHN 38.7%		
SAINT JOHN 38.5%		
MIRAMICHI 38.2%		
VICTORIA 36.0%		
NORTHUMBERLAND 35.5%		
RESTIGOUCHE 33.0%		
GLOUCESTER 32.1%		
BATHURST 25.2%		
TRACADIE 24.8%		

DIEPPE	82.8%
RIVERVIEW	82.8%
QUISPAMSIS	82.5%
FREDERICTON	82.4%
MONCTON	81.9%
ROTHESAY	80.8%
ALBERT	80.5%
YORK	80.5%
WESTMORLAND	80.4%
EDMUNDSTON	79.6%
SUNBURY	79.3%
CARLETON	79.2%
SAINT JOHN	79.0%
KINGS	78.9%
SAINT JOHN	78.3%
MADAWASKA	76.9%
NEW BRUNSWICK	76.7%
MIRAMICHI	74.8%
BATHURST	74.5%
CHARLOTTE	73.9%
VICTORIA	73.8%
RESTIGOUCHE	70.4%
KENT	69.9%
GLOUCESTER	69.5%
QUEENS	68.5%
NORTHUMBERLAND	68.4%
TRACADIE	65.4%

POCKETS OF POVERTY IN NEW BRUNSWICK



*Communities with a population greater than 250 and less than 10,000



POCKETS OF POVERTY EMPLOYMENT IN NEW BRUNSWICK



*Communities with a population greater than 250 and less than 10,000



53%

of people aged 25-64 in poverty are in the labour force (26,585)



THAN 50%

of the working-age population in poverty was employed in 2016 in these town, with a few exceptions (21,025)



77%

of working-age people above the poverty line are employed (259,220)



EMPLOYMENT RATES FOR THE POPULATION AGED 25-64 BELOW THE POVERTY LINE (%)*

44.3%

NORTHFIELD (PARISH)	63.6%
HAVELOCK (PARISH)	56.5%
RIVERSIDE-ALBERT	55.6%
	•
BAKER BROOK (PARISH)	50.0%

PORT ELGIN 50.0%

SAINT STEPHEN (PARISH) 44.7%

CENTREVILLE 42.9%

WOODSTOCK

SAINT JAMES (PARISH) 42.3%

NEW BRUNSWICK 41.6%

BOUCTOUCHE 39.6%
SUSSEX 39.5%

WILMOT (PARISH) 36.0%

AROOSTOOK 33.3%

CHIPMAN 33,3%

ST. STEPHEN 33.0%

RIVIÈRE-VERTE (PARISH) 32.0%

PERTH-ANDOVER 31.0%

CAMPBELLTON 30.6%

RICHIBUCTO 27.6%

PLASTER ROCK 26.1%

BELLEDUNE 25.0%

SAINT-LOUIS DE KENT 23.1%

PAQUETVILLE (PARISH) 22.6%

SAINT-LÉOLIN 22.2%

DURHAM (PARISH) 11.1%

EMPLOYMENT RATES FOR THE POPULATION AGED 25-64 ABOVE THE POVERTY LINE (%)*

WILMOT (PARISH)	86.1%	
	85.4%	
CENTREVILLE		
WOODSTOCK	80.8%	
AROOSTOOK	80.0%	
HAVELOCK (PARISH)	77.7%	
CAMPBELLTON	76.8%	
BAKER BROOK (PARISH)	76.7%	
NEW BRUNSWICK	76.7%	
PORT ELGIN	76.5%	
PERTH-ANDOVER	74.8%	
ST. STEPHEN	74.6%	
SUSSEX	73.3%	
SAINT-LOUIS DE KENT	73.2%	
воистоисне	72.5%	
RIVIÈRE-VERTE (PARISH) 71.2%		
SAINT JAMES (PARISH) 70.8%		
SAINT STEPHEN (PARISH) 70.7%		
NORTHFIELD (PARISH) 69.8%		
CHIPMAN 67.5%		
RICHIBUCTO 67.4%		
PLASTER ROCK 64.8%		
RIVERSIDE-ALBERT 62.5%		
SAINT-LÉOLIN 60.8%		
BELLEDUNE 57.4%		
PAQUETVILLE (PARISH) 53.9%		
DURHAM (PARISH) 52.1%		

POCKETS OF POVERTY

EDUCATION IN NEW BRUNSWICK

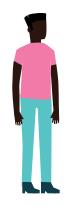


*Communities with a population greater than 250 and less than 10,000



1 IN 4

persons without a high school diploma lives in poverty in all but one of these communitie (3,605)



In these communities, those with no high school diploma or with only a high school diploma (6,295) are more than



as likely to be living in poverty than those with post-secondary education (2,165) (28.4% versus 13.6%)



POVERTY RATES AMONG PEOPLE WITHOUT HIGH SCHOOL DIPLOMA (%)*

PORT ELGIN		52.9%
CAMPBELLTON		41.1%
HAVELOCK (PARISH)		40.0%
SAINT-LÉOLIN		39.6%
WOODSTOCK		39.5%
ST. STEPHEN		38.6%
PERTH-ANDOVER		37.0%
RIVIÈRE-VERTE (PARISH)		36.7%
SAINT STEPHEN (PARISH)		35.8%
WILMOT (PARISH)		35.8%
SUSSEX		35.0%
BAKER BROOK (PARISH)		33.3%
SAINT JAMES (PARISH)	3	1.5%
DURHAM (PARISH)	3:	1.2%
CHIPMAN	29.8%	
BELLEDUNE	29.6%	
SAINT-LOUIS DE KENT	29.1%	
ВОИСТОИСНЕ	29.0%	
AROOSTOOK	28.6%	
RICHIBUCTO	28.6%	
PAQUETVILLE (PARISH) 26.8	3%
PLASTER ROCK	26.1%	
NORTHFIELD (PARISH)	25.7	%
CENTREVILLE 25.0%		
NEW BRUNSWICK 22.0%		
RIVERSIDE-ALBERT 10.0%		

POVERTY RATES AMONG PEOPLE WITH POST SECONDARY EDUCATION (%)*

PORT ELGIN	28.0%		
RIVIÈRE-VERTE (PARISH) 23.7%			
CENTREVILLE	18.6%		
AROOSTOOK	18.5%		
RIVERSIDE-ALBERT	18.2%		
BELLEDUNE	15.5%		
SUSSEX	14.5%		
CAMPBELLTON	PBELLTON 14.3%		
HAVELOCK (PARISH) 14.3%			
RICHIBUCTO	14.1%		
SAINT STEPHEN (PARISH) 13.9%			
SAINT JAMES (PARISH) 13.9%			
WOODSTOCK	13.7%		
PLASTER ROCK	13.6%		
WILMOT (PARISH) 13.5%			
SAINT-LÉOLIN	SAINT-LÉOLIN 13.2%		
ST. STEPHEN	13.0%		
CHIPMAN	11.9%		
PAQUETVILLE (PARISH) 11.6%			
SAINT-LOUIS DE KENT 11.4%			
BAKER BROOK (PARISH) 11.1%			
BOUCTOUCHE 1	BOUCTOUCHE 11.0%		
NORTHFIELD (PARISH) 10.8%			
PERTH-ANDOVER 10.2%			
NEW BRUNSWICK 9.1%			
DURHAM (PARISH)	DURHAM (PARISH) 5.5%		

Source: Statistics Canada, Census 2016. The 2016 Census collects 2015 income data. In 2018, Canada identified the Market Basket Measure (MBM) as Canada's official poverty line. The MBM measures poverty based on the cost of a specific basket of goods and services representing a modest standard of living.