

NEW BRUNSWICK FARM PRODUCTS COMMISSION

ORDER NO. 2023-04

Pursuant to subsection 11(2) of the *Natural Products Act*, the New Brunswick Farm Products Commission makes the following order:

SHORT TITLE

1. This Order may be cited as the “**Wholesale/Retail Pricing Order**”.

ORDER

2. The minimum and maximum wholesale prices in the Province of New Brunswick for the following fluid milk products shall be as follows:

CLASS 1(A): Homogenized, 2%, 1% and skim; except milk sold in the School Milk Program

	WHOLESALE	
	MINIMUM	MAXIMUM
CLASS 1(A)		
Homogenized, 2%, 1% and skim; except milk sold in the School Milk Program		
20 litre dispenser (Army Corrugated)	\$ 42.83	\$ 52.11
20 litre dispenser	\$ 40.83	\$ 49.68
10 litre dispenser	\$ 20.60	\$ 25.06
5 litre dispenser	\$ 10.40	\$ 12.65
4 litre jug	\$ 8.02	\$ 9.76
4 litre poly bag	\$ 7.77	\$ 9.45
2 litre jug	\$ 4.12	\$ 5.01
2 litre carton	\$ 4.09	\$ 4.98
1 litre plastic	\$ 2.03	\$ 2.47
1 litre carton	\$ 2.03	\$ 2.47
473 ml plastic	\$ 1.16	\$ 1.41
473 ml carton	\$ 1.12	\$ 1.36
237 ml carton	\$ 0.63	\$ 0.77
200 ml plastic ext shelf life	\$ 0.42	\$ 0.51
200 ml tetra	\$ 0.49	\$ 0.59
125 ml carton	\$ 0.41	\$ 0.49
9 ml – bag of 160 creamers	\$ 5.77	\$ 7.02
Organic Milk, White and Chocolate (1%, 2%, and 3.8%)		
4 litre poly bag	\$ 12.09	\$ 14.71
2 litre carton	\$ 6.12	\$ 7.45
1.5 litre PET (polyethylene terephthalate)	\$ 5.00	\$ 6.08
1.5 litre micro-filtered Organic	\$ 5.38	\$ 6.55
1 litre carton	\$ 3.06	\$ 3.72

Chocolate Milk, Flavoured Milk and Buttermilk

20 litre dispenser (Army Corrugated)	\$ 45.03	\$ 54.79
20 litre dispenser	\$ 43.03	\$ 52.35
4 litre jug	\$ 8.76	\$ 10.66
4 litre poly bag	\$ 8.51	\$ 10.35
2 litre jug	\$ 4.43	\$ 5.39
2 litre carton	\$ 4.39	\$ 5.34
1 litre plastic	\$ 2.17	\$ 2.64
1 litre carton	\$ 2.17	\$ 2.64
473 ml plastic	\$ 1.25	\$ 1.52
473 ml carton	\$ 1.21	\$ 1.47
237 ml carton	\$ 0.67	\$ 0.81
200 ml bottle extended shelf life	\$ 0.60	\$ 0.73

Eggnog

2 litre carton	\$ 4.89	\$ 5.95
1 litre carton	\$ 2.47	\$ 3.01
1 litre plastic	\$ 2.47	\$ 3.01

Milk that has undergone special processing (micro-filtered ultra-pasteurized skim, 1%, 2%, 3% and 3.25%)

1.5 litre PET (polyethylene terephthalate)	\$ 4.03	\$ 4.90
2 litre carton	\$ 4.49	\$ 5.46
2 litre carton chocolate	\$ 4.87	\$ 5.93
1.5 L micro-filtered	\$ 5.78	\$ 7.03
1 litre carton	\$ 2.26	\$ 2.75

Milk that has been ultra-filtered with 75% added protein and is sugar and lactose reduced (skim, 1%, 2%, 3% and 3.25% BF and chocolate)

1 litre PET (polyethylene terephthalate)	\$ 3.57	\$ 4.34
1.5 litre PET (polyethylene terephthalate)	\$ 5.29	\$ 6.44

Milk that has been ultra-filtered with 50% added protein, 50% less sugar and lactose free (skim, 1%, 2% and 3.25% BF and chocolate)

240 ml PET (polyethylene terephthalate)	\$ 1.28	\$ 1.56
1.5 litre PET (polyethylene terephthalate)	\$ 3.86	\$ 4.70

Ambient Milk 2% BF

1.5 L PET (polyethylene terephthalate)	\$ 3.91	\$ 4.76
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Ultra- High Temperature (UHT) Shelf Stable Milk

1 litre white	\$ 2.44	\$ 2.97
473 ml white	\$ 1.95	\$ 2.37
473 ml chocolate	\$ 1.95	\$ 2.37
310 ml chocolate	\$ 1.28	\$ 1.56
237 ml chocolate	\$ 0.94	\$ 1.14
237 ml white	\$ 0.94	\$ 1.14
200 ml white	\$ 0.83	\$ 1.01
200 ml chocolate	\$ 0.83	\$ 1.01

Lactose Reduced Milk

4 litre bag	\$ 9.81	\$ 11.94
2 litre carton	\$ 5.23	\$ 6.36
1.5 litre PET (polyethylene terephthalate)	\$ 4.51	\$ 5.49
1.5 litre Chocolate PET (polyethylene terephthalate)	\$ 4.78	\$ 5.82
1.5 litre micro-filtered, lactose-free	\$ 4.78	\$ 5.82
1 litre carton	\$ 2.68	\$ 3.26
310 ml plastic	\$ 1.45	\$ 1.77

Lactose Free Ultra-Filtered Milk Nutrition Shake with 30 g of Protein (Chocolate, Salted Caramel and Vanilla)

340 ml PET (polyethylene terephthalate) – (case of 18 bottles)	\$ 23.11	\$28.11
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CLASS 1(B)**Light Cream**

473 ml carton	\$ 1.50	\$ 1.83
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Flavoured Cream

460 ml PET (polyethylene terephthalate)	\$ 3.12	\$ 3.80
473 ml carton	\$ 1.99	\$ 2.43

Organic Cream

473 ml 10% BF carton	\$ 2.39	\$ 2.91
1 litre 10% BF carton	\$ 4.55	\$ 5.54

Cereal Cream

20 litre dispenser	\$ 61.16	\$ 74.40
10 litre dispenser	\$ 30.55	\$ 37.16
1 litre carton	\$ 3.07	\$ 3.74
1 litre PET (polyethylene terephthalate)	\$ 3.15	\$ 3.84
1 litre carton lactose-free	\$ 3.49	\$ 4.25
473 ml carton	\$ 1.60	\$ 1.95
9 ml – bag of 160 creamers	\$ 6.78	\$ 8.25

Table/Coffee Cream

20 litre dispenser	\$ 74.46	\$ 90.59
10 litre dispenser	\$ 37.22	\$ 45.28
5 litre dispenser	\$ 18.69	\$ 22.74
1 litre carton	\$ 3.79	\$ 4.61
473 ml carton	\$ 1.95	\$ 2.37
9 ml – bag of 160 creamers	\$ 7.96	\$ 9.68

Whipping Cream

20 litre dispenser	\$ 118.29	\$ 143.91
1 litre carton	\$ 5.96	\$ 7.25
473 ml carton	\$ 2.97	\$ 3.61
237 ml carton	\$ 1.50	\$ 1.83
473 ml lactose free	\$ 3.49	\$ 4.24

3. The retail price of homogenized, 2%, 1%, skim and chocolate milk in all formats shall not fall below the minimum wholesale prices set out in this order.
4. **Cross Promotion on Products**
Notwithstanding section 3 and upon application from a retailer, the Commission may allow product promotions that improve consumption and increase overall milk sales.
5. **Milk Pricing Holiday**
Notwithstanding section 3, and upon application from a retailer the Commission may allow for a milk pricing holiday. Twice a calendar year, for any 10-day period, 2 litre or 4 litre size formats of homogenized, 2%, 1%, skim or chocolate milk may be sold up to a maximum of 25 cents/litre below the minimum retail price.
6. Order No. 2023-01 is hereby repealed.
7. This order shall come into force on June 1, 2023.

Dated this May 31, 2023, at Fredericton, New Brunswick.



Robert Shannon, Chair